

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Somerton Student Insurance Services, Inc.		08/01/2005	CORPORATION:
RECEIVING PARTY DATA			
Name:	Acordia, Inc.		
Street Address:	150 North Michigan Avenue		
Internal Address:	Suite 4100		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60601		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78470395	SOMERTON	
CORRESPONDENCE DATA			
Fax Number:	(312)616-5700		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-616-5600		
Email:	trademarks@leydig.com		
Correspondent Name:	James B. Muskal		
Address Line 1:	180 N. Stetson Avenue, Suite 4900		
Address Line 2:	Leydig, Voit & Mayer, Ltd.		
Address Line 4:	Chicago, ILLINOIS 60601-6780		
ATTORNEY DOCKET NUMBER:	229992		
NAME OF SUBMITTER:	James B. Muskal		
Signature:	/James B. Muskal/		

CH \$40.00 78470395

Date:

09/19/2006

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS

WHEREAS, Somerton Student Insurance Services, Inc. a business corporation organized and existing under the laws of the State of California, with a current principal place of business located at 7277 Lone Pine Drive, Suite C202, Rancho Murieta, CA 95683 (formerly the Assignor's address was 14712 Guadalupe Drive, Rancho Murieta, CA 95683) ("Assignor") has adopted, owns and is using the trademarks/service mark (the "Mark"):

<u>Mark</u>	<u>Registration Number</u>	<u>Registration Date</u>
Somerton (design)	78,470,395	August 19, 2004


WHEREAS, Assignor also owns the registrations on the Principal Register of the U.S. Patent and Trademark Office for the goods and/or services identified therein for the Mark;

WHEREAS, Acordia, Inc., a business corporation organized and existing under the laws of the State of Delaware, having a place of business located at 150 North Michigan Avenue, Suite 4100, Chicago, IL 60601 ("Assignee"), desires to acquire the Mark and the registration for the Mark;

NOW, THEREFORE, for valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor does hereby convey, transfer, assign, set over, and deliver unto Assignee, free and clear of all liens and encumbrances, all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the registration thereof. Copies of the USPTO TARR database records for the Mark are attached hereto as Exhibits A through C.

This Assignment is made and is effective August 1, 2005.

SOMERTON STUDENT INSURANCE SERVICES, INC..

By: 
Kathleen M. Somerton
Title: President

STATE OF CALIFORNIA :
 :
COUNTY OF SACRAMENTO :

SS:

On this the 3rd day of August, 2005, before me, the undersigned authority, a Notary Public in and for said County and State, personally appeared Kathleen M. Somerton, President and duly authorized representative of Somerton Student Insurance Services, Inc., known to me (or satisfactorily proven) to be the person who executed the foregoing Assignment and who, being authorized to do so, acknowledge that she executed the same for the purposes therein contained.



Karen M. Turner
Notary Public

My commission expires: Dec. 12, 2008

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