Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT**

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Hildebrandt Company, L.L.C.		103/07/2006 1	LIMITED LIABILITY COMPANY: MICHIGAN

RECEIVING PARTY DATA

Name:	Yakima Bait Co.
Street Address:	1000 Bailey Avenue
City:	Granger
State/Country:	WASHINGTON
Postal Code:	98932
Entity Type:	CORPORATION: WASHINGTON

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark	
Registration Number:	1533408	JERK-JIGGER	
Registration Number:	1167481	HILDEBRANDT	
Registration Number:	1211693	NUGGET	
Registration Number:	0892809	SNAGLESS SALLY	
Registration Number:	0538945	FLICKER-SPINNER	

CORRESPONDENCE DATA

Fax Number: (206)682-6031

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (206) 622-4900 Email: TaraK@SeedIP.com

Seed Intellectual Property Law Group PLL Correspondent Name:

701 Fifth Avenue Address Line 1: Address Line 2: **Suite 6300**

Address Line 4: Seattle, WASHINGTON 98104-7092

REEL: 003393 FRAME: 0139

TRADEMARK

900058309

ATTORNEY DOCKET NUMBER:	980001.061
NAME OF SUBMITTER:	Lorraine Linford
Signature:	/LL/
Date:	09/19/2006
Total Attachments: 6 source=Hildebrandt#page1.tif source=Hildebrandt#page2.tif source=Hildebrandt#page3.tif source=Hildebrandt#page4.tif source=Hildebrandt#page5.tif source=Hildebrandt#page6.tif	

TRADEMARK REEL: 003393 FRAME: 0140

ASSIGNMENT OF TRADEMARKS

WHEREAS, Hildebrandt Company, L.L.C., a Michigan limited liability company, having its principal place of business at 817 High Street, Logansport, Indiana (hereinafter referred to as ASSIGNOR) is the owner of rights in trademarks in the United States, and in Japan and of United States trademark registrations and Japanese trademark registrations; such trademarks which are the subject of the rights acquired through use, and such registrations set forth in the SCHEDULE OF TRADEMARKS annexed hereto and made part hereof (hereinafter the TRADEMARKS); together with the right to sue for past infringement thereof; and

WHEREAS, Yakima Bait Co., a Washington corporation having its principal place of business at 1000 Bailey Avenue, Granger, Washington (hereinafter referred to as ASSIGNEE), is desirous of acquiring all the right, title and interest of ASSIGNOR in and to the TRADEMARKS, together with the goodwill of the business associated with the TRADEMARKS; and

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE, the entire right, title and interest in and to the TRADEMARKS, together with the goodwill of the business associated with the TRADEMARKS; and

ASSIGNOR does also hereby sell, assign and transfer unto ASSIGNEE, all claims for damages by reason of past infringement of the TRADEMARKS, and the right to sue for and collect the same; and

ASSIGNOR further authorizes the Commissioner of Patents and Trademarks of the United States, and any official of any country or countries foreign to the United States whose duty it is to record the rights to trademarks, registrations, applications and title thereto, to record the right to trademarks and registrations listed in the annexed SCHEDULE OF TRADEMARKS as the property of ASSIGNEE; and

ASSIGNOR further agrees to execute such further documents as may be required in the United States and countries foreign to the United States to record and/or establish ASSIGNEE as the owner of the TRADEMARKS;

TRADEMARK
REEL: 003393 FRAME: 0141

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have caused the hands of their proper officers to be subscribed hereto.

3/7/06	Hildebrandt Company L.L.C.
Date	Richard A. Powell
	Yakima Bait Co.
Date	Mark Masterson

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have caused the hands of their proper officers to be subscribed hereto.

	Hildebrandt Company L.L.C.
Date	Richard A. Powell
	Yakima Bait Co.
Date	Mark Masterson

State of Michigan County of Genesee

I certify that I know or have satisfactory evidence that Richard A. Powell signed this instrument, on oath stated that he was authorized to execute the instrument, and acknowledged it as the Chief Executive Officer for Hildebrandt Company, L.L.C. to be the free and voluntary act of such limited liability company for the uses and purposes mentioned in the instrument.

	Dated March 7, 2006
	Notary Public My appointment expires 9-23-2012
State of County of	
this instrument, on oath stated that he	
	Dated
	Notary Public

My appointment expires ____

State of County of

I certify that I know or have satisfactory evidence that Richard A. Powell signed this instrument, on oath stated that he was authorized to execute the instrument, and acknowledged it as the Chief Executive Officer for Hildebrandt Company, L.L.C. to be the free and voluntary act of such limited liability company for the uses and purposes mentioned in the instrument.

Dated	
Notary Public	
My appointment expires _	

State of Indiana County of Cass

I certify that I know or have satisfactory evidence that Mark Masterson signed this instrument, on oath stated that he was authorized to execute the instrument, and acknowledged it as the President for Yakima Bait Co. to be the free and voluntary act of such corporation for the uses and purposes mentioned in the instrument.

Dated March 3, 2006

Notary Public, Vickie D. Sayder

My appointment expires August 1, 2009

SCHEDULE OF TRADEMARKS

UNITED STATES REGISTRATIONS

<u>Mark</u>	Registration No.	Registration Date
JERK-JIGGER	1,533,408	April 4, 1989
HILDEBRANDT	1,167,481	September 1, 1981
NUGGET	1,211,693	October 5, 1982
SNAGLESS SALLY (Stylized)	892,809	June 16, 1970
FLICKER-SPINNER (Stylized)	538,945	March 6, 1951

FOREIGN REGISTRATIONS

Country	<u>Mark</u>	Reg. No.	<u>Issued</u>	<u>Expires</u>
Japan	HILDEBRANDT	4206466	October 30, 1998	October 30, 2008
Japan	OKEECHOBEE SPECIAL	4206468	October 30, 1998	October 30, 2008
Japan	PREMIUM BLADE	4206467	October 30, 1998	October 30, 2008

4

TRADEMARK REEL: 003393 FRAME: 0146