

9/18/06

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): First Family of Travel Holding, Inc. [] Individual(s) [] Association [] General Partnership [] Limited Partnership [X] Corporation-State [] Other Additional name(s) of conveying party(ies) attached? [] Yes [X] No

2. Name and address of receiving party(ies) Name: The Elmore Group, Ltd. Internal Address: Street Address: 1334 Parkview Avenue, Suite 210 City: Manhattan Beach State: CA Zip: 90266 [] Individual(s) citizenship [] Association [] General Partnership [] Limited Partnership [X] Corporation-State Delaware [] Other If assignee is not domiciled in the United States, a domestic representative designation is attached: [] Yes [] No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? [] Yes [] No

3. Nature of conveyance: [X] Assignment [] Merger [] Security Agreement [] Change of Name [] Other Execution Date: August 28, 2006

4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 1,305,349 Additional number(s) attached [] Yes [X] No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Daniel M. Cislo, Esq. Internal Address: Cislo & Thomas LLP Street Address: 233 Wilshire Boulevard, Suite 900 City: Santa Monica State: CA Zip: 90401-1211

6. Total number of applications and registrations involved: 1 7. Total fee (37 CFR 3.41): \$ 40.00 [X] Enclosed [X] Authorized to be charged to deposit account 8. Deposit account number: 03-2030

OFFICE OF PUBLIC RECORDS 2006 SEP - 8 PM 2 28 FINANCE SECTION

9. Signature. Daniel M. Cislo, Esq. Signature Date 9-1-06 Total number of pages including cover sheet, attachments, and document: 2

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documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 003393 FRAME: 0747

TRADEMARK ASSIGNMENT

WHEREAS, the undersigned First Family of Travel Holding, Inc., a Delaware corporation having its principal place of business located at 2809 Butterfield Rd., Suite 360, Oak Brook, Illinois 60521 (hereinafter ASSIGNOR), has adopted, used, and is using the mark, FIRST FAMILY OF TRAVEL, for which an application was filed in the United States Patent and Trademark Office on September 15, 1983 in International Class 039, which application was designated Registration No. 1,305,349 on November 13, 1984;

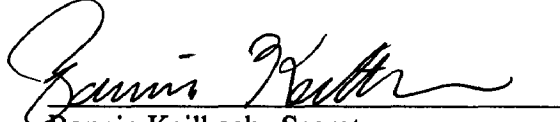
WHEREAS, The Elmore Group, Ltd., a Delaware corporation having its principal place of business located at 1334 Parkview Avenue, Suite 210, Manhattan Beach, California, 90266 (hereinafter ASSIGNEE), is desirous of acquiring the MARK, the goodwill and business symbolized thereby, and the aforementioned trademark application therefor; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE all right, title, and interest in and to the assets of the business, the MARK, the goodwill and business symbolized thereby, and the aforementioned trademark applications therefor.

IN WITNESS WHEREOF, the said ASSIGNOR has executed and delivered this instrument this 28th day of August, 2006.

ASSIGNOR

By:



Bonnie Keilbach; Secretary

FIRST FAMILY OF TRAVEL SPECIALISTS, LTD.

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