

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
L. Douglas Hudson		04/30/2006	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	HearingPlanet, Inc.		
Street Address:	100 Westwood Place, Suite 300		
City:	Brentwood		
State/Country:	TENNESSEE		
Postal Code:	37027		
Entity Type:	CORPORATION: TENNESSEE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2693702	HEARINGPLANET.COM	
CORRESPONDENCE DATA			
Fax Number:	(615)252-6329		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(615) 252-2392		
Email:	CSloan@boultcummings.com		
Correspondent Name:	Christopher A. Sloan		
Address Line 1:	1600 Division Street, Suite 700		
Address Line 2:	Boult Cummings Conners & Berry PLC		
Address Line 4:	Nashville, TENNESSEE 37203		
ATTORNEY DOCKET NUMBER:	103042-000 CAS/SLK		
NAME OF SUBMITTER:	Christopher A. Sloan		
Signature:	/Christopher A. Sloan/		
Date:	09/21/2006		

OP \$40.00 2693702

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS AND DOMAIN NAMES

This Assignment of Trademark and Domain Names (this "Assignment") is executed as of April ³⁰, 2006, by Larson Douglas Hudson ("Assignor") and HEARINGPLANET, INC. ("Assignee").

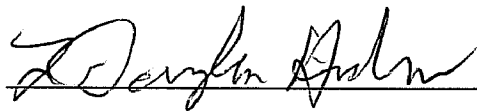
NOW, THEREFORE, for and in consideration of the premises and the mutual covenants contained herein, and for other good and valuable consideration, the receipt, adequacy and legal sufficiency of which are hereby acknowledged, the parties hereby agree as follows:


1. Assignment. Assignor hereby sell, transfer, assign and deliver unto Assignee, effective as of the date hereof, any right, title, or interest that Assignor may have in the Assigned Marks and Domain Names identified on Schedule A attached hereto, and, with respect to the Assigned Marks, any registrations or applications therefor, together with all goodwill connected with and symbolized by the Assigned Marks, as well as all rights to damages or profits, due or accrued, arising out of past infringement of the Assigned Marks or injury to said goodwill and the right to sue for and recover the same in the Assignee's own name.
2. Further Actions. Assignor hereby covenants and agrees to execute and deliver without further consideration, at the request of Assignee, such further instruments of transfer and assignment and to take such other action as Assignee may reasonably request to consummate the assignments and transfers contemplated by this Assignment.
3. Binding Effect. This Assignment shall be binding upon Assignors and its/his successors, assigns and heirs and shall inure to the benefit of Assignee and its successors and assigns.

IN WITNESS WHEREOF, this Assignment has been executed on behalf of the Assignors and the Assignee by its duly authorized officer as of the date hereof.

L. Douglas Hudson

HearingPlanet, Inc.



By: 
Name: WILLIAM H. BREWSTER
Title: CFO

SCHEDULE A

Domain Names

1-800-hearnow.com
1-800-hearnow.net
1800hearing.net
1800hearnow.com
1800hearnow.
800hearing.net
800hearnow.com
800hearnow.net
aed-planet.com
aedexpress.com
cochlearsolutions.com
cochlearsolutions.net
cochlearsolutions.org
ear1st.com
hear1st.com
hearingaidhelp.com
hearing-aid-help.com
hearingaidsonline.com
hearingpaymentplan.com
hearingpaymentplan.net
hearingpaymentplan.org
hearingplanet.com
hearingplanet.tv
mobilitymaxx.com
mobilitymaxx.net

Assigned Marks

HearingPlanet.com
Hear1st