

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LHP, Inc.		11/01/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Litehouse Products, LLC		
Street Address:	1120 W. 130th Street		
City:	Brunswick		
State/Country:	OHIO		
Postal Code:	44212		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3132786	THIS IS THE LIFE	
Serial Number:	78711688	LITEHOUSE	
CORRESPONDENCE DATA			
Fax Number:	(206)389-1708		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	206-624-3600		
Email:	bgoto@riddellwilliams.com		
Correspondent Name:	Bruce Goto		
Address Line 1:	1001 Fourth Ave., Suite 4500		
Address Line 4:	Seattle, WASHINGTON 98154		
ATTORNEY DOCKET NUMBER:	61691.00001		
NAME OF SUBMITTER:	Bruce T. Goto		
Signature:	/bruce t. goto/		
Date:	09/21/2006		

OP \$65.00 3132786

Total Attachments: 2

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ASSIGNMENT

WHEREAS, LHP, Inc., a Delaware corporation (hereinafter "Assignor"), owns the marks listed on the Exhibit A attached hereto (the "Marks"); and

WHEREAS, Litehouse Products, LLC, a Delaware limited liability company (hereinafter "Assignee"), having an address at 1120 W. 130th Street, Brunswick, OH 44212, has been assigned, and is the successor to, that portion of Assignor's business to which the Marks pertain.

NOW THEREFORE, for sufficient, good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign and transfer unto Assignee its entire right and title to and interest in the Marks, and all registrations issuing therefrom, including that part of the goodwill of Assignor's business connected with the use of and symbolized by the Marks, and further including the right to apply for trademark registrations thereon in the United States and foreign countries, the Marks and any registrations or applications thereon to be held and enjoyed by Assignee as entirely as the same would have been held by Assignor had this sale, assignment, and transfer not been made; and Assignor does hereby further agree and promise to execute all instruments and render all such assistance as Assignee may request in order to make and prosecute any and all applications on the Marks, to enforce any and all trademark registration on the Marks, and to confirm in Assignee legal title to the Marks and all applications and trademark registrations on the Marks all without charge to Assignee but at no expense to Assignor.

Effective Date: NOVEMBER 1, 2005

LHP, INC.

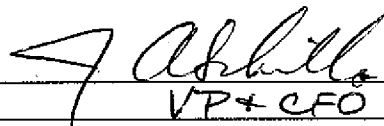
By 
Its VP + CFO

EXHIBIT A

LIST OF TRADEMARK REGISTRATIONS

<u>TRADEMARK</u>	<u>SERIAL NUMBER</u>	<u>REGISTRATION NUMBER</u>	<u>DATE OF REGISTRATION</u>	<u>CLASS</u>
THIS IS THE LIFE	78711209	3132786	08/22/2006	35
LITEHOUSE	78711688	N/A	N/A	37

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