

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Trend TV, LLC		08/01/2006	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Toolbox Productions, Inc.		
Street Address:	4223 Glencoe Avenue, Suite B-121		
City:	Marina Del Rey		
State/Country:	CALIFORNIA		
Postal Code:	90292		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76633012	BLVD	
CORRESPONDENCE DATA			
Fax Number:	(310)479-1422		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310.478.4100		
Email:	dhochman@wrslawyers.com		
Correspondent Name:	David Hochman		
Address Line 1:	11400 W. Olympic Blvd., 9th Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90064		
ATTORNEY DOCKET NUMBER:	12572-004		
NAME OF SUBMITTER:	David Hochman		
Signature:	/David Hochman/		
Date:	09/22/2006		

OP \$40.00 76633012

Total Attachments: 1
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WHEREAS, TREND TV, LLC, a California limited liability company ("**Applicant**"), located at 4233 Glencoe Avenue, No. B-121, Marina Del Rey, California 90292, is intending to use the mark "BLVD" (the "**Mark**") in commerce and has filed with the United States Patent and Trademark Office an application for the same, now assigned Serial No. 76/633012 indicating that intention;

WHEREAS, Applicant is assigning all of Applicant's rights, title and interests in and to the Mark and the above-identified pending intent-to-use application therefor to TOOLBOX PRODUCTIONS, INC., a California corporation ("**Assignee**"), located at 4233 Glencoe Avenue, No. B-121, Marina Del Rey, California 90292; and

WHEREAS, Assignee is desirous of acquiring all of Applicant's rights, title and interests in and to the Mark and the above-identified pending intent-to-use application therefor.

NOW, THEREFORE, for good and valuable consideration, the receipt of which Applicant hereby acknowledges, Applicant hereby assigns to Assignee all of Applicant's rights, title and interests in and to the Marks and the above-identified pending intent-to-use applications therefor.

Signed at Los Angeles, California, and made effective as of this 1st day of August, 2006.

"**Applicant**"

TREND TV, LLC

By: 

Donald R. Beck, Manager