

09-14-2006

Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings



U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

103306854

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

9-11-06

1. Name of conveying party(ies): First Family of Travel Specialists, Ltd.

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State (checked), Other

Additional name(s) of conveying party(ies) attached? Yes No (checked)

3. Nature of conveyance:

- Assignment (checked), Merger, Security Agreement, Change of Name, Other

Execution Date: August 31, 2006

2. Name and address of receiving party(ies)

Name: The Elmore Group, Ltd.

Internal Address:

Street Address: 1334 Parkview Avenue, Suite 210

City: Manhattan Beach State: CA Zip: 90266

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State Delaware (checked), Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (checked) (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No (checked)

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1,261,193

Additional number(s) attached Yes No (checked)

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Daniel M. Cislo, Esq.

Internal Address: Cislo & Thomas LLP

Street Address: 233 Wilshire Boulevard, Suite 900

City: Santa Monica State: CA Zip: 90401-1211

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed (checked), Authorized to be charged to deposit account (checked)

8. Deposit account number:

03-2030

FINANCE SECTION SEP 11 PM 3:09

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9. Signature.

Daniel M. Cislo, Esq.

Signature

Date

9-6-06

Name of Person Signing

09/13/2006 DBYRNE 0000236 1201193

Total number of pages including cover sheet, attachments, and document: 2

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Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 003396 FRAME: 0390

# TRADEMARK ASSIGNMENT

WHEREAS, the undersigned First Family of Travel Specialists, Ltd., a Delaware corporation having its principal place of business located at 2809 Butterfield Rd., Oak Brook, Illinois 60521 (hereinafter ASSIGNOR), has adopted, used, and is using the mark, ITS HEAVEN IN HAWAII AMERICAS ISLANDS, for which an application was filed in the United States Patent and Trademark Office on October 12, 1982 in International Class 039, which application was designated Registration No. 1,261,193 on December 13, 1983;

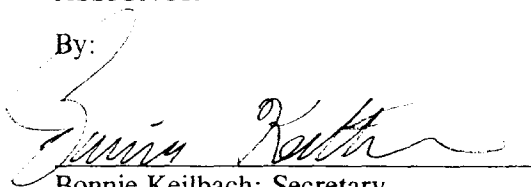
WHEREAS, The Elmore Group, Ltd., a Delaware corporation having its principal place of business located at 1334 Parkview Avenue, Suite 210, Manhattan Beach, California, 90266 (hereinafter ASSIGNEE), is desirous of acquiring the MARK, the goodwill and business symbolized thereby, and the aforementioned trademark application therefor; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE all right, title, and interest in and to the assets of the business, the MARK, the goodwill and business symbolized thereby, and the aforementioned trademark applications therefor.

IN WITNESS WHEREOF, the said ASSIGNOR has executed and delivered this instrument this 31st day of August, 2006.

ASSIGNOR

By:



Bonnie Keilbach; Secretary

FIRST FAMILY OF TRAVEL SPECIALISTS, LTD.

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