# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** 

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Career Systems, Inc.		09/21/2006	CORPORATION: DELAWARE

#### **RECEIVING PARTY DATA**

Name:	Beverly Kaye & Associates, Inc.	
Doing Business As:	DBA Career Systems International	
Street Address:	2300 Stafford Avenue	
City:	Scranton	
State/Country:	PENNSYLVANIA	
Postal Code:	18510	
Entity Type:	CORPORATION: CALIFORNIA	

#### PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	1975957	CAREERSPEAK
Registration Number:	1975956	CAREER LEVERAGE INVENTORY
Registration Number:	2013067	CAREER ACTION INVENTORY

## CORRESPONDENCE DATA

Fax Number: (516)822-3582

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 516-822-3550

Email: TAGDocket@HoffmannBaron.com

Correspondent Name: Hoffmann & Baron, LLP Address Line 1: 6900 Jericho Turnpike

Address Line 2: Suite 200

900059343

Syosset, NEW YORK 11791-4407 Address Line 4:

ATTORNEY DOCKET NUMBER: 605

Tony A. Gayoso NAME OF SUBMITTER:

TRADEMARK

REEL: 003402 FRAME: 0001

Signature:	/Tony A. Gayoso/		
Date:	10/04/2006		
Total Attachments: 2 source=Trademark Assignment#page1.tif source=Trademark Assignment#page2.tif			

TRADEMARK
REEL: 003402 FRAME: 0002

## TRADEMARK ASSIGNMENT

WHEREAS, Career Systems, Inc. a Delaware corporation, having a place of business at 900 James Street, Scranton, PA 18510, hereinafter generally referred to as "ASSIGNOR", is the owner of the following:

- 1. U.S. Trademark Registration No. 1,975,957 registered on May 28, 1996 for CAREERSPEAK;
- 2. U.S. Trademark Registration No. 1,975,956 registered on May 28, 1996 for CAREER LEVERAGE INVENTORY;
- 3. U.S. Trademark Registration No. 2,013,067 registered on November 5, 1996 for CAREER ACTION INVENTORY; and
- 4. U.S. Trademark Registration No. 2,011,592 registered on October 29, 1996 for WORKPOWER;

hereinafter generally referred to as the "TRADEMARKS".

Whereas, Beverly Kaye & Associates, Inc., a California corporation doing business as Career Systems International and having a place of business at 2300 Stafford Avenue, Scranton, PA 18510, hereinafter generally referred to as "ASSIGNEE", is desirous of acquiring all right, title and interest in and to the TRADEMARKS owned by ASSIGNOR, identified above, together with all good will related thereto.

NOW, THEREFORE, for good and valuable consideration, the full receipt and sufficiency of all of which are hereby acknowledged, and intending to be legally bound hereby, said ASSIGNOR does hereby sign and transfer onto ASSIGNEE its entire right, title and interest in and to each of the above-identified TRADEMARKS therefore and the related goodwill of the business symbolized by and associated with each of the above-identified TRADEMARKS.

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IN TESTIMONY WHEREOF, ASSIGNOR has caused this assignment to be executed by its duly authorized representatives as of the 21<sup>st</sup> day of September, 2006.

Career Systems, Inc.

By:

Beverly Kaye

Principal and Co-Founder

Career Systems International

By

Beverly Kaye

CEO

**RECORDED: 10/04/2006**