

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Sub-Urban Industries, Inc.		05/01/2005	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Global Beverage Corporation		
<b>Street Address:</b>	11601 Wilshire Bl, No. 675		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90025		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Serial Number:	76524161	WHITEBOY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(310)449-1394		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	3104491399		
<b>Email:</b>	jhgeller@aol.com		
<b>Correspondent Name:</b>	Jay H. Geller		
<b>Address Line 1:</b>	2425 W. Olympic Bl., 4000W		
<b>Address Line 4:</b>	Santa Monica, CALIFORNIA 90404		
<b>NAME OF SUBMITTER:</b>	Jay H. Geller		
<b>Signature:</b>	/jhgeller/		
<b>Date:</b>	10/04/2006		

OP \$40.00 76524161

Total Attachments: 2  
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SCHEDULE A

ASSIGNMENT OF UNITED STATES  
TRADEMARK APPLICATION FOR REGISTRATION

WHEREAS, Sub-Urban Industries, Inc., a corporation formed and duly existing under the laws of the State of California, having a principal place of business at 2222 East Washington Boulevard, Suite B, Los Angeles, California 90021 (hereinafter referred to as the "SUI") owns all rights, title and interest to the United States application for registration of the mark WHITEBOY in International Class 32, namely, U.S. Application No. 76/524,161 (hereinafter referred to as the "WHITEBOY Application"); and

WHEREAS, SUI is assigning the WHITEBOY Application as part of the entire business to which the Application pertains as required by 15 U.S.C. § 1060; and

WHEREAS, Global Beverage Corporation, a California corporation, having a place of business at 11601 Wilshire Boulevard, #675, Los Angeles, California 90025 (hereinafter "GBC") desires to acquire SUI's entire right, title and interest in and to the WHITEBOY Application and the goodwill associated therewith; and

WHEREAS, SUI is willing to assign its entire rights, title and interest in and to the WHITEBOY Application and the goodwill associated therewith, if any;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, SUI does hereby sell, assign and transfer unto GBC, its successors, assigns and legal representatives, the full and entire right, title and interest in and to the WHITEBOY Application and the attendant goodwill symbolized thereby if any, the same to vest in GBC upon the execution hereof.

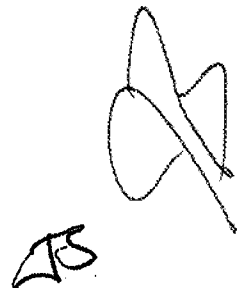
Further, SUI hereby agrees that GBC shall have the right to record this instrument of assignment with the United States Patent and Trademark Office so as to establish GBC as the owner of record of the WHITEBOY Application in the United States.

SUI further agrees to execute and have executed any and all instruments of assignment, powers of attorney or other documents of any kind whatsoever which may be required to carry out the terms and intent of this Assignment for and at the request of GBC and without charge or cost to GBC, to enable GBC to duly record this instrument of assignment with the United States Patent and Trademark Office so as to effectuate and make of record therein the assignment of the WHITEBOY Application to GBC.

IN WITNESS WHEREOF, SUI has caused this instrument to be executed as of the date indicated below.

Sub-Urban Industries, Inc. ("SUI")

By: \_\_\_\_\_  

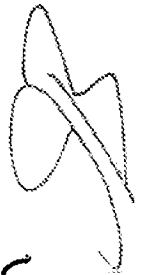



Joe SHORIAL CEO

Print Name, Title

Date:

5/1/05



JS