

TRADEMARK ASSIGNMENT

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 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
KTEH Foundation		10/01/2006	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	KQED Inc.		
Street Address:	2601 Mariposa Street		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94110		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2392538	REAL SCIENCE!	
CORRESPONDENCE DATA			
Fax Number:	(202)942-5999		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-942-5000		
Email:	trademarkdocketing@aporter.com		
Correspondent Name:	Anna W. Manville - ARNOLD & PORTER LLP		
Address Line 1:	555 Twelfth Street, NW		
Address Line 2:	IP Docketing		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004-1206		
ATTORNEY DOCKET NUMBER:	14266.003		
NAME OF SUBMITTER:	Anna W. Manville		
Signature:	/Anna W. Manville/		
Date:	10/06/2006		

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Total Attachments: 2

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made by KTEH Foundation, a California non-profit corporation ("Assignor"), in favor of KQED Inc., a California non-profit corporation ("Assignee").

WHEREAS pursuant to an Asset Purchase Agreement dated April 28, 2006 between the parties Assignor agreed to assign to Assignee the trademark REAL SCIENCE! & Design, U.S. Registration No. 2,392,538 ("the Mark"), as shown on Schedule A hereto;

WHEREAS Assignor is the owner of all right, title, and interest in and to the Mark;

WHEREAS, Assignee desires to acquire all rights to the Mark and the registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys to the Assignee, the entire right, title, and interest in and to the Mark, the registration therefor, and the goodwill of the business symbolized by the Mark, including the right to sue for and receive all damages accruing from past infringement of the Mark.

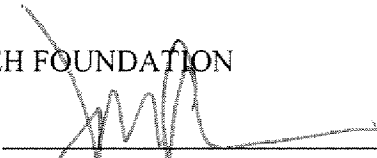
The Assignor agrees to take all actions and execute additional documents as necessary or reasonable to assign, transfer, perfect, and record the rights of Assignee in and to the Mark and the registration therefor.

This assignment shall be binding on the parties, their successors and/or assigns, and all others acting by, through, with or under their direction, and all those in privity therewith.

IN WITNESS WHEREOF, Assignor has executed this Assignment effective as of October 1, 2006.

KTEH FOUNDATION

By: _____


John M. Sobrato
Chair, Board of Directors

SCHEDULE A

U.S. Trademark Registration No. 2,392,538

