

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Boiron		09/18/2006	Joint Stock Company organized and existing under the laws of France:

RECEIVING PARTY DATA

Name:	Plantes Et Medecines
Street Address:	29 avenue du Sidobre
City:	Castres
State/Country:	FRANCE
Postal Code:	81100
Entity Type:	SARL organized under the Laws of France:

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	2977813	EFFORTLESS BEAUTY
Registration Number:	2859787	ELUHAIR
Registration Number:	2766154	FEGYN B9
Serial Number:	76564551	ELUSKIN
Serial Number:	78562311	SERENOL

CORRESPONDENCE DATA

Fax Number: (212)318-3400
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
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ATTORNEY DOCKET NUMBER:

09808662

DOMESTIC REPRESENTATIVE

Name: Leon Medzhibovsky

Address Line 1: Fulbright & Jaworski LLP, 666 Fifth Ave.

Address Line 4: New York, NEW YORK 10103

NAME OF SUBMITTER:

Leon Medzhibovsky

Signature:

/Leon Medzhibovsky/

Date:

10/16/2006

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, Boiron, a Joint Stock Company organized and existing under the laws of France, located at 20 Rue de la Libération, 69110 Sainte Foy lès Lyon, France ("Assignor"), has adopted and owns the following trademarks:

- (1) EFFORTLESS BEAUTY, Registration No. 2,977,813;
- (2) ELUHAIR, Registration No.: 2,859,787;
- (3) FEGYN B9, Registration No.: 2,766,154;
- (4) ELUSKIN, Serial No.: 76/564,551;
- (5) SERENOL, Serial No.: 78/562,311

(collectively "Marks");

WHEREAS, Plantes ^{Et} Medecines, a SARL organized under the Laws of France, located at 29 avenue du Sidobre, 81100 Castres, France ("Assignee"), desires to acquire the Marks, the goodwill appurtenant thereto, and the registrations and applications thereof;

NOW THEREFORE, for all good and valuable consideration, including the sum of 10 USD, receipt of which is hereby acknowledged, Boiron hereby assigns unto Plantes Et Medecines, all of its rights, title and interest in and to the Marks, together with the goodwill associated therewith, and the registrations and applications thereof.

Boiron



By:

Name: Thierry Boiron
Title: Directeur Général

Dated: September 18, 2006

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