

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lynch, Jones & Ryan, Inc.		09/27/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Lynch, Jones & Ryan LLC		
Street Address:	1633 Broadway		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2493068	LJR DIRECT	
Registration Number:	2957123	LJR LYNCH JONES & RYAN	
Registration Number:	2488197	SYSTEM 2100	
CORRESPONDENCE DATA			
Fax Number:	(312)660-0471		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-861-6371		
Email:	rprescan@kirkland.com		
Correspondent Name:	Renee Prescan		
Address Line 1:	200 E. Randolph Drive		
Address Line 2:	Kirkland & Ellis LLP		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	36762-258 RMP		
NAME OF SUBMITTER:	Renee M. Prescan		

CH \$90.00 2493068

Signature:

/Renee M. Prescan/

Date:

10/16/2006

Total Attachments: 2

source=Lynch Jones Change of Name#page1.tif

source=Lynch Jones Change of Name#page2.tif

Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "LYNCH, JONES & RYAN, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "LYNCH, JONES & RYAN, INC." TO "LYNCH, JONES & RYAN LLC", FILED IN THIS OFFICE ON THE TWENTY-SEVENTH DAY OF SEPTEMBER, A.D. 2006, AT 11:54 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.



2148774 8100V

060889723

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5073462

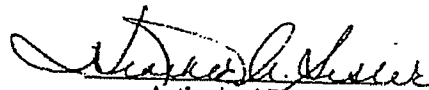
DATE: 09-27-06

TRADEMARK
REEL: 003409 FRAME: 0409

CERTIFICATE OF CONVERSION
OF
LYNCH, JONES & RYAN, INC.
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE DELAWARE
LIMITED LIABILITY COMPANY ACT
AND SECTION 266 OF
THE DELAWARE GENERAL CORPORATION LAW

- 1.) The jurisdiction where Lynch, Jones & Ryan, Inc (the "Corporation") was first incorporated is Delaware.
- 2.) The jurisdiction of the Corporation immediately prior to filing this certificate is Delaware.
- 3.) The date the Corporation was first incorporated is January 8, 1988.
- 4.) The name of the Corporation immediately prior to filing this Certificate is Lynch, Jones & Ryan, Inc.
- 5.) The name of the limited liability company to which the Corporation is being converted as set forth in its Certificate of Formation is Lynch, Jones & Ryan L.L.C.
- 6.) The conversion of the Corporation to a limited liability company shall be effective upon the filing with the Secretary of State of the State of Delaware of this Certificate of Conversion and the Certificate of Formation.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Conversion on the 27th day of September, 2006.


Authorized Person
Heather A. Sisler

State of Delaware
Secretary of State
Division of Corporations
Delivered 11:54 AM 09/27/2006
FILED 11:54 AM 09/27/2006
SRV 060889723 - 2148774 FILE