

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Spin Master Ltd.		04/12/2006	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	Wyman von Mohr & Associates		
Street Address:	4727 Yachtsman's Drive		
City:	Amelia Island		
State/Country:	FLORIDA		
Postal Code:	32034		
Entity Type:	Florida business not incorporated: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78776427	ROCKET FISHING ROD	
CORRESPONDENCE DATA			
Fax Number:	(212)972-5487		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-687-2770		
Email:	docket@cplplaw.com		
Correspondent Name:	Edward M. Weisz		
Address Line 1:	551 Fifth Avenue, Suite 1210		
Address Line 4:	New York, NEW YORK 10176-1022		
ATTORNEY DOCKET NUMBER:	5369.92		
NAME OF SUBMITTER:	Edward M. Weisz		
Signature:	/Edward M. Weisz/		
Date:	10/23/2006		

CH \$40.00 78776427

Total Attachments: 2

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ASSIGNMENT

WHEREAS, **Spin Master Ltd.** (hereinafter the "Assignor"), having a principal office or place of business at 450 Front Street West, Toronto, Ontario, Canada, M5V 1B6, is the owner of the trade-mark applications listed in the attached Schedule "A" and of the trade-marks shown in the said applications (hereinafter the "Trade-marks") with the goodwill associated therewith;

AND WHEREAS, Wyman von Mohr & Associates (hereinafter the "Assignee") having a principal office or place of business at 4727 Yachtsman's Drive, Amelia Island, FL 32034, United States of America, is desirous of acquiring all right, title and interest in and to the Trade-marks, together with the goodwill associated therewith;

NOW, THEREFORE, be it known that for and in consideration of the sum of one dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby sells, transfers and assigns unto the Assignee all right, title and interest in and to the Trade-marks, together with the goodwill associated therewith.

EXECUTED at TORONTO the 12th day of April, 2006.

Spin Master Ltd.

By:



Chris Harris

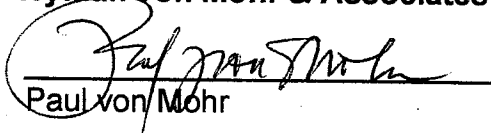
Title:

V.P. General Counsel

EXECUTED at _____ the 13 day of MARCH, 2006.

Wyman von Mohr & Associates

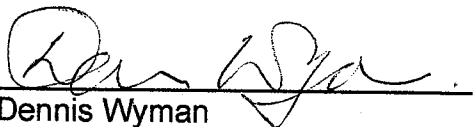
By:



Paul von Mohr

Title: _____

By:



Dennis Wyman

Title: _____

Schedule "A"

CANADA

Application No.

1,281,302

Trade-mark

ROCKET FISHING ROD

UNITED STATES

Application No.

78/776,427

Trademark

ROCKET FISHING ROD