

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	05/02/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
First Media Insurance Specialists, Inc.		10/26/2006	CORPORATION: KANSAS

RECEIVING PARTY DATA

Name:	OneBeacon Professional Partners, Inc.
Street Address:	30 Tower Avenue Lane
City:	Avon
State/Country:	CONNECTICUT
Postal Code:	06001
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	2419904	NEWSPAPER ADVANTAGE POLICY
Registration Number:	2419903	ADVERTISER ADVANTAGE POLICY
Registration Number:	2402761	FIRST MEDIA GIVES YOU THE ADVANTAGE
Registration Number:	2407145	FIRST MEDIA
Registration Number:	2419889	MEDIA ADVANTAGE POLICY

CORRESPONDENCE DATA

Fax Number: (816)474-9057
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: tmdocketing.elbein@hoveywilliams.com
 Correspondent Name: Michael Elbein
 Address Line 1: 2405 Grand Boulevard, Suite 400
 Address Line 4: Kansas City, MISSOURI 64108

CH \$140.00 2419904

NAME OF SUBMITTER:	Michael Elbein
Signature:	/Michael Elbein/
Date:	10/27/2006
Total Attachments: 1 source=Assignment#page1.tif	

ASSIGNMENT OF TRADEMARKS

WHEREAS First Media Insurance Specialists, Inc., a Kansas Corporation, having a principal place of business at 4350 Shawnee Mission Parkway, Suite 350, Fairway, Kansas 66205, has adopted, used and/or registered in the United States Patent and Trademark Office the following trademarks:

<u>MARK</u>	<u>REGISTRATION NO.</u>	<u>REGISTRATION DATE</u>
NEWSPAPER ADVANTAGE POLICY	2419904	January 9, 2001
ADVERTISER ADVANTAGE POLICY	2419903	January 9, 2001
FIRST MEDIA GIVES YOU THE ADVANTAGE	2402761	November 7, 2000
FIRST MEDIA	2407145	November 21, 2000
MEDIA ADVANTAGE POLICY	2419889	January 9, 2001

and WHEREAS, One Beacon Professional Partners, Inc., a Delaware corporation having a principal place of business at 30 Tower Lane, Avon, Connecticut 06001, has a desire to acquire the above-referenced trademarks, including all right, title and interest to the marks, registrations, goodwill of the business symbolized by the marks and right to enforce any claims thereon,

NOW THEREFORE, for good and valuable consideration the receipt of which is hereby acknowledged, First Media Insurance Specialists, Inc., hereby assigns to One Beacon Professional Partners, Inc. all right, title and interest in and to the above-noted trademarks and trademark registrations therefor, together with the goodwill of the business symbolized by the trademarks, including claims for damages by reason of past infringement of said marks, with the right to sue and collect therefor.

Executed nunc pro tunc May 2, 2005, this 26th day of October, 2006.

First Media Insurance Specialists, Inc.
By: Michelle Worrall Tilton
Its: President

STATE OF Kansas)
) SS.
COUNTY OF Johnson)

On this 26 day of October, 2006, before me, a Notary Public in and for the State and county aforesaid, came Michelle Worrall Tilton who being duly sworn, did depose and state that he/she is the President of First Media Insurance Specialists, Inc., the entity described in the foregoing instrument and that he/she executed said instrument on behalf of said Association with full authority to do so.

Jan Wilson
Notary Public

My Commission Expires:

