

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Hartz & Company, Inc.		10/20/2006	CORPORATION: MARYLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Somerset Imports, Inc		
<b>Street Address:</b>	70 Burnt Hill Road		
<b>City:</b>	Skillman		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	08558		
<b>Entity Type:</b>	CORPORATION: NEW JERSEY		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1718276	NICK HILTON COLLECTION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(856)661-1919		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	dennis.helms@flastergreenberg.com		
<b>Correspondent Name:</b>	Dennis J. Helms		
<b>Address Line 1:</b>	1810 Chapel Avenue West		
<b>Address Line 4:</b>	Cherry Hill, NEW JERSEY 08002		
<b>ATTORNEY DOCKET NUMBER:</b>	H0416.0015		
<b>NAME OF SUBMITTER:</b>	Dennis J. Helms		
<b>Signature:</b>	/Dennis J. Helms/		
<b>Date:</b>	10/31/2006		

**CH \$40.00 1718276**

Total Attachments: 1

**900061392**

**TRADEMARK  
 REEL: 003418 FRAME: 0497**



**ASSIGNMENT  
OF  
TRADEMARK**

WHEREAS, Hartz & Company, Inc., a Maryland corporation, with an address at 1341 Hughes Ford Road, Frederick, Maryland 21701 ("Hartz") is the owner of record of the trademark NICK HILTON COLLECTION, registered in the United States Patent and Trademark Office (the "USPTO") on September 22, 1992, and designated Reg. No. 1,718,276 (the "Mark"); and

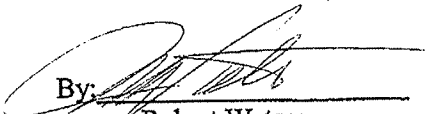
WHEREAS, FCC, LLC, a Florida limited liability company, with an office at 125 TownPark Drive, Suite 190, Kennesaw, Georgia 30144 and d/b/a First Capital ("FCC") has filed UCC financing statements covering the Mark, which have not been discharged; and

WHEREAS, Somerset Imports, Inc., a New Jersey corporation, with an address at 70 Burnt Hill Road, Skillman, New Jersey 08558 ("Somerset") wishes to purchase the Mark from Hartz, and, in return for the payment of certain consideration, FCC is willing to and has executed the appropriate forms necessary to discharge of the security interests identified on Exhibit One, annexed hereto and made a part hereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which it hereby acknowledges, Hartz, by these presents, hereby

ASSIGNS and transfers all of its right, title and interest in and to the Mark including the goodwill in the business to Somerset, reserving no rights whatever for itself.

HARTZ & COMPANY, INC.

By:   
Robert Watson  
President

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