

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CAT IP LIMITED		07/06/2006	COMPANY: NEW ZEALAND
RECEIVING PARTY DATA			
Name:	Avid Technology, Inc.		
Street Address:	Avid Technology Park, One Park West		
Internal Address:	ATTN: Trademark Administrator		
City:	Tewksbury		
State/Country:	MASSACHUSETTS		
Postal Code:	01876		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2960846	CAT	
CORRESPONDENCE DATA			
Fax Number:	(978)851-7216		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	9786406789		
Email:	trademarks@avid.com		
Correspondent Name:	ATTN: Trademark Administrator		
Address Line 1:	Avid Technology Park, One Park West		
Address Line 4:	Tewksbury, MASSACHUSETTS 01876		
NAME OF SUBMITTER:	Richard W. Conti Jr.		
Signature:	/richard w. conti jr./		
Date:	11/06/2006		

CH \$40.00 2960846

Total Attachments: 3

900061877

**TRADEMARK
 REEL: 003422 FRAME: 0120**

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UNITED STATES

DEED OF ASSIGNMENT

This Assignment is made this 6th day of July, 2006, between CAT IP LIMITED, a New Zealand company, having a place of business at 9 Dowling Street, Dunedin, New Zealand (the "Assignor") and Avid Technology, Inc., a Delaware corporation, having a place of business at Avid Technology Park, One Park West, Tewksbury, Massachusetts 01876, United States of America (the "Assignee").

WHEREAS, the Assignor is the proprietor in full of the Trademark(s) identified in Schedule A (the "Trademark(s)"). The Assignor has agreed to assign the Trademark(s) to the Assignee, and the Assignee hereby accepts said assignment.

NOW THEREFORE for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor hereby assigns to the Assignee the entire right, title and interest of the Trademark, the entire goodwill of the business associated with the Trademark and the right to recover for past infringement of the Trademark. Assignor agrees to maintain and assist with the prosecution of the applications for registration.

Assignor further agrees, for itself, its successors and assigns, to execute such further documents and to perform such further lawful acts as may reasonably be requested by Assignee, to effectuate this assignment.

WITNESS its hand this 6th day of July, 2006.

CAT IP LIMITED

By:  _____

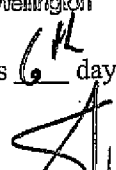
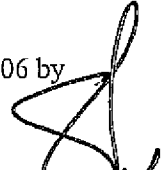
Scott Pearson

Title:

Witness: _____
Name: _____
Address: _____
Occupation _____

Stephen Eric Sharp
Solicitor
Wellington

The foregoing instrument was acknowledged before me this 6th day of July, 2006 by


 

Solicitor, High Court of New Zealand

UNITED STATES

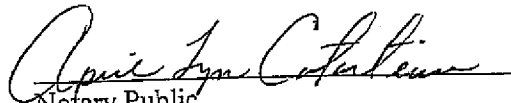
WITNESS its hand this 6TH day of July, 2006.

AVID TECHNOLOGY, INC.

By: 
Paige Parisi
Vice President and General Counsel

Witness: _____
Name: _____
Address: _____
Occupation: _____

The foregoing instrument was acknowledged before me this 6TH day of July, 2006 by


Notary Public

April Lynn Constantineau
Notary Public
Commonwealth of Massachusetts
My Commission Expires
April 14, 2011

UNITED STATES

SCHEDULE A

United States of America Trademark(s)
Assigned from CAT IP LIMITED
to AVID TECHNOLOGY, INC.

Mark	Registration Number (Serial Number)	Registration Date (Filing Date)
CAT & Design	2,960,846	June 7, 2005