

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	10/24/2006

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Hawaii-Pacific Apparel Group, Inc.		10/24/2006	CORPORATION:

**RECEIVING PARTY DATA**

Name:	Cleveland Browns Football Company, LLC
Street Address:	76 Lou Groza Boulevard
City:	Berea
State/Country:	OHIO
Postal Code:	44017
Entity Type:	LIMITED LIABILITY COMPANY:

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	1963463	LIL DAWG POUND

**CORRESPONDENCE DATA**

Fax Number: (714)479-0025  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Email: ckroberts@aol.com  
 Correspondent Name: Christine Karol Roberts  
 Address Line 1: P O Box 9827  
 Address Line 4: Newport Beach, CALIFORNIA 92658

ATTORNEY DOCKET NUMBER:	HP V. BROWNS
NAME OF SUBMITTER:	Christine Karol Roberts
Signature:	/Christine Karol Roberts/
Date:	11/07/2006

OP \$40.00 1963463

Total Attachments: 2

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**EXHIBIT B**

**ASSIGNMENT OF U.S. TRADEMARKS**

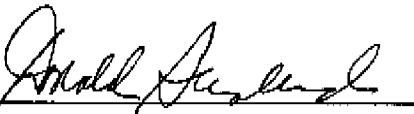
WHEREAS, Hawaii-Pacific Apparel Group, Inc., a Hawaii corporation, with its address at 3037 Vali Avenue, Commerce California 90040 ("Assignor"), owns all right, title and interest in and to the following registration with the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration Number</u>
LIL DAWG POUND	1963463

WHEREAS, Cleveland Browns Football Company LLC, a Delaware limited liability company with its address at 76 Lou Groza Boulevard Berea OHIO 44017 ("Assignee") is desirous of acquiring said registered trademark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby assign, sell and transfer to Assignee its entire right, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark, including, but not limited to, rights obtained through common law use of the mark, and the registration thereof.

Dated: 10-24-2006 (Assignor)

By: 

Name: DONALD SHEPHERD

Title: PRESIDENT

STATE OF California )  
 ) ss.:  
COUNTY OF Los Angeles )

On this 24 day of October, 2006, before me personally appeared  
\* Donald Stephaed \* to me known who, being by me duly sworn, did depose and say that he is  
the President (title) of Hawaii-Pacific Apparel Group, Inc., the Assignor, described  
herein and which executed the foregoing instrument and that he signed his name thereto.

[Signature]

Notary Public

