

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Oldenburg Group Incorporated		07/31/2006	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Joy MM Delaware, Inc.		
<b>Street Address:</b>	2751 Centerville Road, Suite 310		
<b>City:</b>	Wilmington		
<b>State/Country:</b>	DELAWARE		
<b>Postal Code:</b>	19808		
<b>Entity Type:</b>	CORPORATION:		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3075094	STAMLER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(414)433-5012		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	4144270298		
<b>Email:</b>	vejm@mac.com		
<b>Correspondent Name:</b>	James Earl Lowe Jr.		
<b>Address Line 1:</b>	15417 W. National Ave. #300		
<b>Address Line 4:</b>	New Berlin, WISCONSIN 53151-5156		
<b>NAME OF SUBMITTER:</b>	James Earl Lowe, Jr.		
<b>Signature:</b>	/jel/		
<b>Date:</b>	11/13/2006		

CH \$40.00 3075094

Total Attachments: 3  
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## TRADEMARK AND GOODWILL ASSIGNMENT

This agreement is made and entered into effective July 31, 2006 by and between Oldenburg Group Incorporated, a company incorporated in the state of Wisconsin, whose principal office is at 1717 W. Civic Drive, Glendale, Wisconsin 53209, hereinafter referred to as "ASSIGNOR", and Joy MM Delaware, Inc., a company incorporated in the state of Delaware, USA, whose principle office is at 2751 Centerville Road, Suite 310, Wilmington, Delaware 19808, hereinafter referred to as "ASSIGNEE".

WHEREAS, ASSIGNOR has adopted, used, is using and is the owner of a registered trademark in the USA for STAMLER, Registration Number 3075094 granted April 4, 2006; and

WHEREAS, ASSIGNEE is desirous of securing, and ASSIGNOR is desirous of granting to ASSIGNEE, an assignment of the registered trademark and the registration therefore owned by ASSIGNOR, as well as the goodwill developed and established, symbolized and associated with the trademark and service marks as it is used in connection with the sale of goods and services by ASSIGNOR.

NOW, THEREFORE, in consideration for the sum of US \$500, receipt of which ASSIGNOR does hereby acknowledge, ASSIGNOR hereby assigns to ASSIGNEE, all right, title and interest in and to the registered trademark and the registrations therefore identified above, together with the goodwill symbolized by and associated with the foregoing trademark. Such assignment shall include the right to collect damages for all past and future infringements of such trademarks.

For the same consideration, ASSIGNOR hereby covenants and agrees to and with ASSIGNEE, its successors, legal representatives and lawful assigns,

that, at the time of execution and delivery of these documents, ASSIGNOR is the sole and lawful owner of the entire right, title, and interest in and to the said registered trademarks and the registration therefore identified above, together with the goodwill symbolized by and associated with the foregoing trademark, and that ASSIGNOR has good and full right and lawful authority to convey the same in the manner herein set forth.

The laws of the State of Wisconsin, USA, govern this Assignment.

Signed this 31st day of July, 2006.

OLDENBURG GROUP INCORPORATED

By 

Name \_\_\_\_\_

Title \_\_\_\_\_

Received and acknowledged by JOY MM DELAWARE, INC.

By \_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

that, at the time of execution and delivery of these documents, ASSIGNOR is the sole and lawful owner of the entire right, title, and interest in and to the said registered trademarks and the registration therefore identified above, together with the goodwill symbolized by and associated with the foregoing trademark, and that ASSIGNOR has good and full right and lawful authority to convey the same in the manner herein set forth.

The laws of the State of Wisconsin, USA, govern this Assignment.

Signed this \_\_\_\_ day of \_\_\_\_\_, 2006.

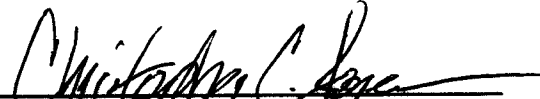
OLDENBURG GROUP INCORPORATED

By \_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

Received and acknowledged by JOY MM DELAWARE, INC.

By 

Name Christopher C. Jones

Title Vice President