TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
THE EXCITE NETWORK, INC.		06/11/2003	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	FOCUS INTERACTIVE, INC.	
Street Address:	ONE BRIDGE STREET, SUITE 42	
City:	IRVINGTON	
State/Country:	NEW YORK	
Postal Code:	10533	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2740680	WHY WOULDN'T YOU?
Registration Number:	2543881	WHY WOULDN'T YOU?

CORRESPONDENCE DATA

Fax Number: (415)268-7522

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 415 268 6810

Email: rlal@mofo.com

Correspondent Name: Rosemary S. Tarlton

Address Line 1: Morrison & Foerster LLP, 425 Market St.

Address Line 4: San Francisco, CALIFORNIA 94105-2482

ATTORNEY DOCKET NUMBER:	47683-24107.01
NAME OF SUBMITTER:	Rosemary S. Tarlton
Signature:	/Rosemary S. Tarlton/
Date:	11/14/2006 TRADEMARK

900062685 REEL: 003428 FRAME: 0508

Total Attachments: 1

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State of Delaware Secretary of State Division of Corporations Delivered 06:28 PM 06/13/2003 FILED 06:29 PM 06/13/2003 SRV 030393702 - 3018384 FILE

CERTIFICATE OF AMENDMENT OF CERTIFICATE OF INCORPORATION OF THE EXCITE NETWORK, INC.

The Excite Network, Inc. (the "Corporation), a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware, does hereby certify as follows:

- 1. The name of the Corporation is The Excite Network, Inc.
- The Cartificate of incorporation of the Corporation is hereby amended by striking out Article FIRST in its entirety and replacing therefor:

FIRST: The name of the corporation is Focus interactive, Inc. (the "Corporation").

3. The amendment of the Certificate of incorporation herein certified has been duly adopted and written consent has been given in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

Executed on this day of June, 2003.

RECORDED: 11/15/2006

Mara Stoin, Secretary

TRADEMARK
REEL: 003428 FRAME: 0510