# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
One on One Corp.		11/14/2006	CORPORATION: MISSOURI

## RECEIVING PARTY DATA

Name:	One on One Services, L.L.C.	
Street Address:	7820 Maryland Avenue	
City:	St. Louis	
State/Country:	MISSOURI	
Postal Code:	63105	
Entity Type:	LIMITED LIABILITY COMPANY: MISSOURI	

### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2034792	ONE ON ONE

## **CORRESPONDENCE DATA**

Fax Number: (314)552-7000

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (314) 552-6000

Email: ipdocket@thompsoncoburn.com

Correspondent Name: Thomas A. Polcyn
Address Line 1: One US Bank Plaza

Address Line 4: St. Louis, MISSOURI 63101

ATTORNEY DOCKET NUMBER:	53096-9441
NAME OF SUBMITTER:	Thomas A. Polcyn
Signature:	/thomas a. polcyn/
Date:	11/17/2006

TRADEMARK REEL: 003430 FRAME: 0260

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TRADEMARK REEL: 003430 FRAME: 0261 TRADEMARK ASSIGNMENT

WHEREAS, One on One Corp., a corporation of the state of Missouri having

offices at One McKnight Place, St. Louis, Missouri 63124 ("Assignor"), is the owner of the

service mark ONE ON ONE and United States Registration No. 2,034,792 therefor, (hereinafter

the service mark and registration shall be referred to collectively as the "Mark"); and

WHEREAS, One on One Services, L.L.C., a limited liability company of the

state of Missouri, having offices at 7820 Maryland Avenue, St. Louis, Missouri 63105

("Assignee"), is affiliated with Assignor and is desirous of acquiring all of Assignor's right, title

and interest in and to the Mark, pursuant to an intra-corporate asset re-alignment.

**NOW THEREFORE**, for one dollar (\$1.00) and other good and valuable

consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto

agree as follows:

1. Assignor has, and hereby does, sell, assign and transfer unto Assignee the

entire right, title and interest in and to the Mark, together with the goodwill associated therewith,

and the right to sue for, and recover for, any past infringements thereof, to be held and enjoyed

by Assignee, its successors and assigns, as fully and entirely as the same would have been held

and enjoyed by Assignor had no sale and assignment of said Mark been made.

2. Assignor further agrees to execute such further documents reasonably

required by Assignee to secure and enforce the rights granted to Assignee under this Assignment.

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TRADEMARK REEL: 003430 FRAME: 0262

IN WITNESS WHEREOF, I ha	ve hereunto set my hand the day of			
	One on One Corp.			
	By:			
	David A. Smith, President			
STATE OF MISSOURI	: : SS			
COUNTY OF ST. LOUIS	:			
On this day of October 2006 before me, a Notary Public, within and for the County of St. Louis, State of Missouri, personally appeared David A. Smith, to me known to be the person described in and who executed the foregoing assignment and acknowledged that he executed same as his free act and deed.				
IN TESTIMONY WHEREOF, year last above written.	I have hereunto set my hand and seal the date and			
	Mallson Tealgra Notary Public			
My Commission Expires: 4/18/07	MOTARY SEAL			

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**RECORDED: 11/17/2006**