

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	11/15/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Mr. David M. Lewis		11/15/2006	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	The David M. Lewis Company, Inc.
Street Address:	6303 Owensmouth Avenue
City:	Woodland Hills
State/Country:	CALIFORNIA
Postal Code:	91367
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78705260	(DL C) INC.

CORRESPONDENCE DATA

Fax Number: (310)824-9696
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 310-824-5555
 Email: docketla@fulpat.com
 Correspondent Name: John K. Fitzgerald
 Address Line 1: 6060 Center Drive, Tenth Floor
 Address Line 4: Los Angeles, CALIFORNIA 90045

ATTORNEY DOCKET NUMBER:	DALEW-71746
NAME OF SUBMITTER:	Jennifer L. Webber
Signature:	/JENNIFER L. WEBBER/

CH \$40.00 78705260

Date:

11/17/2006

Total Attachments: 1

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WHEREAS, David M. Lewis, an individual, owns the following pending federal intent-to-use service mark application filed with the United States Patent and Trademark Office:

Mark	Application Serial No.	Filing Date
(DL * c) ^{inc.}	78/705260	September 1, 2005

WHEREAS, The David M. Lewis Company, Inc., a California corporation, having its principal place of business at 6303 Owensmouth Avenue, Woodland Hills, California 91367 is desirous of acquiring said mark and application;

WHEREAS, The David M. Lewis Company, Inc., an ongoing and existing business, is a successor to the applicant's business and/or portion of the business to which the mark pertains;

NOW THEREFORE, for good and valuable consideration set forth, the receipt of which is hereby acknowledged, David M. Lewis, hereby assigns to The David M. Lewis Company, Inc. all right, title and interest in and to said service mark and registration thereof, together with the goodwill of the business symbolized by said service mark.

Executed this 15th day of NOVEMBER, 2006, at WOODLAND HILLS.

The David M. Lewis Company, Inc.

By: DL
Name: David M. Lewis
Title: CEO

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