

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bay Area Labels		11/17/2006	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Illinois Tool Works Inc.		
Street Address:	3600 West Lake Avenue		
City:	Glenview		
State/Country:	ILLINOIS		
Postal Code:	60026		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2783727	BAL BAY AREA LABELS	
Registration Number:	1455231	BAY AREA LABELS	
CORRESPONDENCE DATA			
Fax Number:	(847)583-1742		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	847-583-1740		
Email:	bshunick@aol.com		
Correspondent Name:	Beverly J. Shunick & Associates, Inc.		
Address Line 1:	P. O. Box 1088		
Address Line 4:	Morton Grove, ILLINOIS 60053		
ATTORNEY DOCKET NUMBER:	BAY AREA LABELS TM ASSIGN		
NAME OF SUBMITTER:	Beverly Shunick		
Signature:	/Beverly Shunick/		
Date:	11/20/2006		

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Total Attachments: 1
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WHEREAS, **BAY AREA LABELS**, a California corporation, located at 1980 Lundy Avenue, San Jose, CA 95131 (hereinafter called the ASSIGNOR), is the proprietor of the following United States trademark registrations:

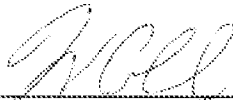
<u>MARK</u>	<u>REG. NO.</u>
BAL BAY AREA LABELS	2783727
BAY AREA LABELS	1455231

AND, WHEREAS, **ILLINOIS TOOL WORKS INC.** a Delaware corporation, located at 3600 West Lake Avenue, Glenview, IL 60026 (hereinafter called the ASSIGNEE), is desirous of acquiring the entire right, title and interest in and to the said trademarks together with the goodwill of the business pertaining thereto.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known, that for and in consideration of US \$1.00 and other goods and valuable consideration, the said ASSIGNOR as beneficial owner by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its entire right, title and interest in and to the aforesaid trademarks, together with the goodwill of the business pertaining thereto.

IN WITNESS WHEREOF, the said ASSIGNOR has executed this document by the hand of its duly authorized officer on the 17th day of November, 2006.

BAY AREA LABELS CORPORATION

By 

Name: Mark Croll
Title: Vice President, Patents & Technology