

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The FoofFit Company		10/31/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	MDChoice.com, Inc.		
Street Address:	1655 N. Fort Myer Drive, Suite 400		
City:	Arlington		
State/Country:	VIRGINIA		
Postal Code:	22209		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2537101	FOODFIT	
Registration Number:	2582877	FOODFIT.COM	
CORRESPONDENCE DATA			
Fax Number:	(617)523-1231		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	617-570-1000		
Email:	rthomas@goodwinprocter.com		
Correspondent Name:	Ryan E. Thomas		
Address Line 1:	Goodwin Procter LLP		
Address Line 2:	Exchange Place		
Address Line 4:	Boston, MASSACHUSETTS 02109-2881		
ATTORNEY DOCKET NUMBER:	120812-159301		
NAME OF SUBMITTER:	Ryan E. Thomas		
Signature:	/Ryan E. Thomas/		

CH \$65.00 2537101

Date:

11/21/2006

Total Attachments: 3

source=FoodFit#page1.tif

source=FoodFit#page2.tif

source=FoodFit#page3.tif

TRADEMARK ASSIGNMENT

The FoodFit Company, a Delaware corporation having a place of business at 2215 M St., NW, Washington, D.C. (the "Seller"), has used and is using the trademarks identified on Schedule A and is the owner of the trademark applications and registrations identified on Schedule A, including the goodwill of the business connected with the use of, and symbolized by, said marks.

For good and valuable consideration, the receipt of which is hereby acknowledged, the Seller hereby assigns to MDChoice.com, Inc., a Delaware corporation having a place of business at 1655 N. Fort Myer Drive, Suite 400, Arlington, VA 22209 (the "Buyer"), the entire right, title and interest in and to the trademark applications and registrations listed on Schedule A and the trademarks which are the subjects thereof, including the goodwill of the business connected with the use of, and symbolized by, said marks.

The Seller further agrees, for itself, its successors and assigns, to execute such further documents and to perform such further lawful acts as may reasonably be requested by the Buyer to effectuate this assignment.

Witness my hand and seal this 31st day of October, 2006.

THE FOODFIT COMPANY

By: Ellen Haas
Name: Ellen Haas
Title: CEO/Chair

County of _____)
State of _____)

Then personally appeared the above named _____ of the Seller and acknowledged the foregoing act to be his or her free act and deed, before me, this ____ day of _____, 2006.

Notary Public

My commission expires:

DECLARATION OF ACCEPTANCE

The Buyer hereby agrees to this assignment of the listed trademark applications and registrations from the Seller and applies for recording of this Assignment in the registers of the corresponding Trademark offices.

Executed this 31st day of October, 2006.

MDCHOICE.COM, INC.

By: Alexander D. Baldwin
Name: Alexander D. Baldwin
Title: V.P. + General Counsel

SCHEDULE A

Trademark Applications and Registrations in the United States of America

APPLICATIONS

TRADEMARK	SERIAL NO.	FILING DATE
------------------	-------------------	--------------------

REGISTRATIONS

TRADEMARK	REG. NO.	REG. DATE
FOODFIT	2537101	
FOODFIT.COM	2582877	