

TRADEMARK ASSIGNMENT

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 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Yamaha Motor Manufacturing Corporation of America		11/13/2006	CORPORATION: GEORGIA
RECEIVING PARTY DATA			
Name:	Yamaha Hatsudoki Kabushiki Kaisha		
Street Address:	2500 Shingai, Iwata-shi		
City:	Shizuoka-ken		
State/Country:	JAPAN		
Entity Type:	CORPORATION: JAPAN		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	78852897	DRIVE	
Serial Number:	78852594	Y DRIVE	
Serial Number:	78852561	THE DRIVE	
CORRESPONDENCE DATA			
Fax Number:	(949)760-9502		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	9497600404		
Email:	efiling@kmob.com		
Correspondent Name:	Catherine J. Holland		
Address Line 1:	2040 Main Street		
Address Line 2:	14th Floor		
Address Line 4:	Irvine, CALIFORNIA 92614		
ATTORNEY DOCKET NUMBER:	YAMAG.007T/008T/009T		
DOMESTIC REPRESENTATIVE			

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Name: Catherine J. Holland
Address Line 1: 2040 Main Street
Address Line 2: 14th Floor
Address Line 4: Irvine, CALIFORNIA 92614

NAME OF SUBMITTER:	Catherine J. Holland
Signature:	/Catherine J. Holland/
Date:	11/21/2006

Total Attachments: 2
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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") by and between Yamaha Motor Manufacturing Corporation of America, a Georgia corporation having a place of business at 1000 Georgia Highway 34 East, Newnan, Georgia 30265 ("ASSIGNOR"), and Yamaha Hatsudoki Kabushiki Kaisha, a Japanese corporation having a place of business at 2500 Shingai, Iwata-shi, Shizuoka-ken, Japan ("ASSIGNEE").

WHEREAS, ASSIGNOR has adopted, used, is using, and is, to the best of its knowledge and belief, the owner of the trademarks listed in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as "Trademarks") worldwide;

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by said Trademarks and has not abandoned the same;

WHEREAS, ASSIGNOR is the owner of the federal and Canadian trademark applications relating to the Trademarks listed in Schedule B, attached hereto and incorporated herein by reference (hereinafter collectively referred to as "Applications");

WHEREAS, ASSIGNEE is desirous of acquiring all rights, title, and interest in and to the Trademarks and Applications worldwide; and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademarks and Applications worldwide;

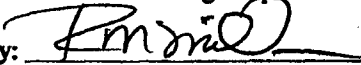
NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the following:

- (1) the Trademarks set forth in Schedule A; and
- (2) the Applications set forth in Schedule B;

together with the goodwill symbolized by said Trademarks and Applications, and concurrent with the transfer of certain tangible assets as indicia of said goodwill, and that portion of the business to which the Trademarks pertain.

Yamaha Motor Manufacturing Corporation of America

Date: 13 Nov. 2006

By: 
R. McMillan
Vice President, Manufacturing

SCHEDULES TO TRADEMARK ASSIGNMENT

SCHEDULE A

Mark: DRIVE
Mark: Y DRIVE
Mark: THE DRIVE

SCHEDULE B

Federal Trademark Applications:

<u>MARK</u>	<u>APPL. NO.</u>	<u>FILING DATE</u>	<u>INTL. CLASS</u>
DRIVE	78/852,897	April 3, 2006	12
Y DRIVE	78/852,594	April 3, 2006	12
THE DRIVE	78/852,561	April 3, 2006	12

Canadian Trademark Applications:

<u>MARK</u>	<u>APPL. NO.</u>	<u>FILING DATE</u>	<u>INTL. CLASS</u>
DRIVE	1,319,595	September 29, 2006	12
Y DRIVE	1,319,593	September 29, 2006	12
THE DRIVE	1,319,594	September 29, 2006	12

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