

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Frank FRIEDLAND		11/17/2006	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	NAPKLEEN LLC		
Street Address:	3333 New Hyde Park Road		
Internal Address:	Suite 212		
City:	New Hyde Park		
State/Country:	NEW YORK		
Postal Code:	11042		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78824658	NAPKLEEN	
CORRESPONDENCE DATA			
Fax Number:	(305)830-2605		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	305-830-2600		
Email:	ajohnson@focusonip.com		
Correspondent Name:	FLEIT KAIN GIBBONS GUTMAN BONGINI&BIANCO		
Address Line 1:	21355 E. DIXIE HIGHWAY		
Address Line 2:	SUITE 115		
Address Line 4:	MIAMI, FLORIDA 33180		
ATTORNEY DOCKET NUMBER:	7320-T06-013		
NAME OF SUBMITTER:	Paul D. Bianco		
Signature:	/Paul D. Bianco/		

OP \$40.00 78824658

Date:

11/27/2006

Total Attachments: 1

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TRADEMARK ASSIGNMENT

Whereas Frank Friedland ("Assignor") of 19090 Two River Lane, Boca Raton Florida 33498, has intended to use the mark NAPKLEEN in interstate commerce and has filed an application with the United States Patent and Trademark Office on February 27, 2006 based on his bona fide intent to used such mark in commerce, which application has been given Serial No. 78/824,658, but has not yet filed an allegation of use of the mark under Section 1(c) or 1(d) of the Trademark Act, and

Whereas NAPKLEEN LLC ("Assignee") of 3333 New Hyde Park Road, Suite 212, New Hyde Park New York 11042 is acquiring the entire business or portion thereof to which the mark pertains as required by 15 USC §1060,

Now therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee the mark in the above identified application as part of the entire business or portion thereof to which the mark pertains as required by 15 USC §1060.

Date

11/17/06


Frank Friedland