

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bruce G. Weber, Inc.		11/28/2006	CORPORATION: OKLAHOMA
RECEIVING PARTY DATA			
Name:	Rock Acquisition, LLC		
Street Address:	6280 Sawmill Road		
City:	Dublin		
State/Country:	OHIO		
Postal Code:	43017		
Entity Type:	LIMITED LIABILITY COMPANY: OHIO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78834719	BRUCE G. WEBER PRECIOUS JEWELS	
CORRESPONDENCE DATA			
Fax Number:	(614)228-4887		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	614/462-1081		
Email:	hbowman@szd.com		
Correspondent Name:	Heidi Bowman		
Address Line 1:	250 West Street, Suite 700		
Address Line 4:	Columbus, OHIO 43215		
NAME OF SUBMITTER:	Bruce G. Weber		
Signature:	/Bruce G. Weber/		
Date:	12/04/2006		

OP \$40.00 78834719

Total Attachments: 3
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ASSIGNMENT OF TRADEMARKS

This ASSIGNMENT OF TRADEMARKS (the "Assignment") is made and entered into as of the 28th day of November, 2006, to be effective the 30th day of November, 2006, by and between Bruce G. Weber, Inc., an Oklahoma corporation ("Assignor"), and Rock Acquisition, LLC, an Ohio limited liability company ("Assignee").

WHEREAS, Assignor desires to assign to Assignee all of Assignor's right, title and interest in and to the registered marks, registered trade names and/or the common law marks listed on Exhibit A, including the goodwill associated therewith (collectively, the "Marks"); and


WHEREAS, Assignee desires to acquire the Marks, including the goodwill associated therewith and any registrations therefore.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee all of Assignor's right, title and interest in and to the Marks, including any registrations therefore, and the goodwill symbolized by and associated with the business conducted under the Marks.

Assignor agrees to execute all documents and to perform such other acts as Assignee may deem necessary to secure to Assignee or to its designee the rights herein assigned.

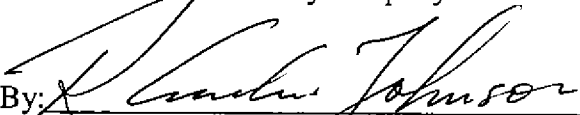
IN WITNESS WHEREOF, the undersigned have executed this Assignment as of the date first set forth above.

BRUCE G. WEBER, INC.,
an Oklahoma corporation

By: 

Bruce G. Weber, President

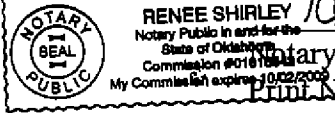
ROCK ACQUISITION, LLC,
an Ohio limited liability company

By: 

R. Andrew Johnson, Chief Executive Officer

STATE OF OKLAHOMA)
) SS:
COUNTY OF TULSA)

The foregoing instrument was acknowledged before me this 28th day of November, 2006 by Bruce G. Weber, the President of Bruce G. Weber, Inc., an Oklahoma corporation, on behalf of the company.


Renee Shirley
Notary Public
Print Name: Renee Shirley

STATE OF OKLAHOMA)
) SS:
COUNTY OF TULSA)

The foregoing instrument was acknowledged before me this 28th day of November, 2006 by R. Andrew Johnson, the Chief Executive Officer of Rock Acquisition, LLC, an Ohio limited liability company, on behalf of the company.

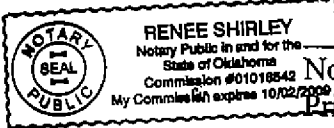

Renee Shirley
Notary Public
Print Name: Renee Shirley

EXHIBIT A

FEDERAL TRADEMARKS

<u>Mark</u>	<u>Serial No.</u>	<u>Registration No.</u>	<u>Registration Date</u>
BRUCE G. WEBER PRECIOUS JEWELS	78/834,719	N/A	
LOVE IS PRECIOUS	78/143,064	2,724,297	06/10/03

STATE TRADE NAMES, TRADEMARKS & SERVICE MARKS

<u>Trade Name</u>	<u>Registration No.</u>	<u>Original Filing Date</u>	<u>Latest Renewal</u>
Bruce G. Weber Precious Jewels	1900305406	4/22/77	