# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Novus Franchising, Inc.		11/27/2006	CORPORATION: MINNESOTA

#### **RECEIVING PARTY DATA**

Name:	TCG International Inc.	
Street Address:	2800-4610 Kingsway	
City:	Burnaby, British Columbia	
State/Country:	CANADA	
Postal Code:	V5H 4M2	
Entity Type:	CORPORATION: CANADA	

## PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1438701	NOVUS

# **CORRESPONDENCE DATA**

Fax Number: (612)332-9081

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 612.332.5300

sdannecker@merchantgould.com Email:

Correspondent Name: John A. Clifford Address Line 1: P.O. Box 2910

Address Line 4: Minneapolis, MINNESOTA 55402-0910

#### DOMESTIC REPRESENTATIVE

Name:

Address Line 1: Address Line 2: Address Line 3: Address Line 4:

**TRADEMARK** 

**REEL: 003437 FRAME: 0983** 

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NAME OF SUBMITTER:	John A. Clifford	
Signature:	/John A. Clifford/	
Date:	12/04/2006	
Total Attachments: 1 source=10812.15US01-assignment#page1.tif		

TRADEMARK REEL: 003437 FRAME: 0984

# IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

#### ASSIGNMENT OF TRADEMARK

Registered Owner: Novus Franchising, Inc., Washington State corporation

Mark: NOVUS

Registration No.: 1,438,701

WHEREAS Novus Franchising, Inc., a Washington State corporation, having an address at 12800 Highway 13 South, Suite 500, Savage, Minnesota 55378, has adopted, used and is using the mark "NOVUS" (the "Mark") which is registered with the United States Patent and Trademark Office as evidenced by Registration No. 1,438,701 dated May 5, 1987; and

WHEREAS TCG International Inc., a Canadian corporation, of 2800-4610 Kingsway, Burnaby, British Columbia VSH 4M2, is desirous of acquiring the Mark;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Novus Franchising, Inc. does hereby assign unto TCG International Inc. all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark and the above identified registration of the Mark.

Dated as of November 27, 2006.

NOVUS FRANÇHISING, INC.

President

**RECORDED: 12/04/2006** 

TRADEMARK REEL: 003437 FRAME: 0985