Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BB&T Bancshares Corp.		12/05/2006	CORPORATION: ILLINOIS

RECEIVING PARTY DATA

Name:	First Chicago Bancorp.
Street Address:	55 West Monroe Street
Internal Address:	1200
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60603
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	3070776	
Registration Number:	3065801	WHAT'S IMPORTANT TO YOU IS IMPORTANT TO US.

CORRESPONDENCE DATA

Fax Number: (312)782-8416

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (312) 346-1300

Email: docket@schwartzcooper.com

Correspondent Name: Bryan P. Sugar

Address Line 1: 180 North LaSalle Street

Address Line 2: Suite 2700

Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER:	041548.35030
NAME OF SUBMITTER:	Bryan P. Sugar

TRADEMARK REEL: 003438 FRAME: 0616

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Signature: /Bryan P. Sugar/	
Date: 12/05/2006	
Total Attachments: 2 source=BBT Trademark Assignment#page1.tif source=BBT Trademark Assignment#page2.tif	

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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is entered into this TH day of DECEMBER, 2006 (the "Effective Date"), by and between BB&T Bancshares Corp., an Illinois corporation with a principal place of business at 150 S. Bloomingdale Rd., Bloomingdale, Illinois 60108 ("Assignor"), and First Chicago Bancorp., a Delaware corporation with a principal place of business at 55 West Monroe Street, Suite 1200, Chicago, Illinois 60603 ("Assignee").

WHEREAS, Assignor is the owner of the MARKS identified on Schedule A attached hereto (collectively, "the MARKS") and has applied to register the MARKS with the United States Patent and Trademark Office, as identified in Schedule A.

WHEREAS, Assignee is desirous of acquiring all rights of Assignor in and to the MARKS; and

WHEREAS, Assignor is willing to assign to Assignee all right, title and interest, now owned by Assignor, in and to the MARKS.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest, now owned by Assignor throughout the world, in and to the MARKS, together with the goodwill of the business symbolized by the MARKS, and the registrations therefor, as identified in Schedule A.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed by their respective duly authorized officers, as of the Effective Date.

By: Stree By: AM! Title: Exec. V. P. SECROTARY Title: President	Baneshares Corp.	First Chicago Bancorp.
Title: Exec. V. P. SECROTANY Title: President	Son Arm	By: / am / /
	Exec. V. P. SECROTARY	Title: President,
Date: 12/5/06 Date: 12/5/06	12/5/06	Date: 12/5/04
	, , ,	

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Schedule A

Mark	Registration Number
	3,070,776
WHAT'S IMPORTANT TO YOU IS IMPORTANT TO US	3,065,801

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RECORDED: 12/05/2006

TRADEMARK
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