

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Positive Alternative Radio, Inc.		11/21/2006	Not-for-Profit Corporation: VIRGINIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Provident Broadcasting Company		
<b>Street Address:</b>	120 Peachtree East Shopping Center		
<b>City:</b>	Peachtree City		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30269		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: GEORGIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3022628	HELPING YOU LIVE THE LIFE!	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(404)439-1819		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	4048738500		
<b>Email:</b>	erinn.robinson@agg.com, portia.gordon@agg.com		
<b>Correspondent Name:</b>	Erinn K. Robinson, Esq.		
<b>Address Line 1:</b>	171 17th Street, NW		
<b>Address Line 2:</b>	Suite 2100		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30363		
<b>ATTORNEY DOCKET NUMBER:</b>	14730-1		
<b>NAME OF SUBMITTER:</b>	Erinn K. Robinson		
<b>Signature:</b>	/Erinn K. Robinson, Esq./		

CH \$40.00 3022628

Date:

12/07/2006

**Total Attachments: 2**

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**TRADEMARK ASSIGNMENT**

**THIS TRADEMARK ASSIGNMENT** (hereinafter referred to as "Assignment") is, effective as of the 21<sup>ST</sup> day of NOVEMBER, 2006, by and between Positive Alternative Radio, Inc., a Virginia not-for-profit corporation, (hereinafter referred to as "ASSIGNOR"), and Provident Broadcasting Company, a Georgia limited liability company (hereinafter referred to as "ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the federal trademark registration for the trademark HELPING YOU LIVE THE LIFE!, Reg. No. 3,022,628 (the "Trademark");

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by said Trademark, is using the Trademark and has not abandoned the same;

WHEREAS, ASSIGNEE is desirous of acquiring all rights, title, and interest in and to the Trademark worldwide; and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademark worldwide, in exchange for the simultaneous execution of the Trademark License Agreement between ASSIGNEE and ASSIGNOR whereby ASSIGNEE grants an exclusive license to ASSIGNOR for the continued use of the Trademark pursuant to the terms therein.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademark together with the goodwill of the business in connection with which the Trademark is used and which is symbolized by said Trademark.

ASSIGNOR:

POSITIVE ALTERNATIVE RADIO, INC.

By: Edmund A. Roby, PRESIDENT  
[name & title]

SUBSCRIBED and SWORN to before me  
this 21<sup>ST</sup> day of November, 2006.

Dorothy L. Whitehead  
Notary Public

My Commission Expires: 9/30/2009

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RECORDED: 12/07/2006

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REEL: 003440 FRAME: 0004