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Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

 EFFECTIVE DATE:
 08/31/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Specialty Tapes Division of RSW, Inc. a/k/a RSW, Inc.		08/31/2006	CORPORATION: WISCONSIN

RECEIVING PARTY DATA

Name:	Specialty Tapes, LLC
Street Address:	4221 Courtney Road
City:	Franksville
State/Country:	WISCONSIN
Postal Code:	53126
Entity Type:	LIMITED LIABILITY COMPANY: WISCONSIN

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	2248077	FRAME-IT
Registration Number:	1736563	SPECIALTY TAPES
Registration Number:	1865275	TUNNEL TAPE
Registration Number:	2608721	MIRACLE MOUNT
Registration Number:	2114503	PHOTO WALLET

CORRESPONDENCE DATA

Fax Number: (262)632-2257

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 262/632-6900

Email: kfinder@janlaw.com

Correspondent Name: Peter N. Jansson

Address Line 1: 245 Main Street

Address Line 4: Racine, WISCONSIN 53403

TRADEMARK

REEL: 003440 FRAME: 0535

900064306

NAME OF SUBMITTER:	Peter N. Jansson	
Signature:	/peter n jansson/	
Date:	12/08/2006	
Total Attachments: 1 source=2006-12-08 AS executed assignment#page1.tif		

TRADEMARK REEL: 003440 FRAME: 0536

ASSIGNMENT OF TRADEMARKS

WHEREAS, <u>Specialty Tapes</u>, <u>Division of RSW</u>, <u>Inc.</u> ("Assignor"), sometimes known merely as <u>RSW</u>, <u>Inc.</u>, a Wisconsin corporation, has adopted, used and is using the trademarks ("Marks") identified below and is the owner of the federal trademark registrations listed below:

Trademark	United States Registration Number
FRAME-IT	2,248,077
SPECIALTY TAPES & Desi	gn 1,736,563
TUNNEL TAPE	1,865,275
MIRACLE MOUNT	2,608.721
PHOTO WALLET	2,114,503;

WHEREAS, <u>Specialty Tapes</u>, <u>LLC</u> ("Assignee"), a Wisconsin limited liability company having offices at 4221 Courtney Road, Franksville, Wisconsin 53126, desires to acquire all right, title and interest in and to the Marks,

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged. Assignor does hereby assign, sell and transfer unto Assignee all right, title and interest in and to the Marks, together with the registrations therefor, the goodwill of the business symbolized by and associated with the Marks, all common law rights therein, all rights of action and recovery against any infringer, regardless of when infringement may have occurred or occur, and all other rights pertaining thereto.

IN WITNESS WHEREOF, Assignor, by its duly authorized officer, has executed this assignment as of the date indicated below.

SPECIALITY PAPES, DIVISION OF RSW, INC.

Witness area a livela.

Armen Sarajian, CEC

Date Argual St. 2006

Approved by:

RECORDED: 12/08/2006

ESTATE OF RICHARD S. WERNER

(sole shareholder of RSW, Inc. until his death)

Karen Boyd Personal Representative

By WY W

Michael M. Berzowski Personal Representative

TRADEMARK
REEL: 003440 FRAME: 0537