

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Electronic Arts EA Holding AB (publ)		10/03/2006	CORPORATION: SWEDEN
RECEIVING PARTY DATA			
Name:	EA Digital Illusions CE AB (publ)		
Street Address:	Box 20068		
City:	Stockholm		
State/Country:	SWEDEN		
Postal Code:	104 60		
Entity Type:	CORPORATION: SWEDEN		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2821277	BATTLEFIELD VIETNAM	
Registration Number:	2821278	BATTLEFIELD 1942: THE ROAD TO ROME	
Registration Number:	2821279	BATTLEFIELD 1942: SECRET WEAPONS OF WWII	
Registration Number:	2834254	BATTLEFIELD 1942	
CORRESPONDENCE DATA			
Fax Number:	(262)752-0217		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2627520212		
Email:	rhlane@ameritech.net		
Correspondent Name:	Ralph H. Lane		
Address Line 1:	6427 Charles Street		
Address Line 4:	Racine, WISCONSIN 534021523		
ATTORNEY DOCKET NUMBER:	00718-09-00002		
DOMESTIC REPRESENTATIVE			

OP \$115.00 2821277

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:

Ralph H. Lane

Signature:

/Ralph H Lane/

Date:

12/14/2006

Total Attachments: 3

source=Assignment TMs resized p1#page1.tif

source=Assignment TMs resized p2#page1.tif

source=Assignment TMs resized p3#page1.tif



ASSIGNMENT OF TRADEMARKS

WHEREAS, **Electronic Arts EA Holding AB (publ)** (under name change to **Ditial Illusions CE AB (publ)**), a corporation of Sweden having its principal place of business at Box 20068, 104 60 Stockholm, Sweden, is the owner of the trademarks shown in Attachment A, which are registered in the United States Patent and Trademark Office under the respective Registration Numbers and Registration Dates shown in Attachment A; and

WHEREAS, **EA Digital Illusions CE AB (publ)**, a corporation of Sweden having its principal place of business at Box 20068, 104 60 Stockholm, Sweden, is desirous of acquiring the said trademarks and the said registrations thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the said **Electronic Arts EA Holding AB (publ)** (under name change to **Digital Illusions CE AB (publ)**) does hereby assign unto the said **EA Digital Illusions CE AB (publ)** all rights, title, and interest in and to the said trademarks, as indicated in Attachment A, together with the goodwill of the business symbolized by the said trademarks, and the said federal registrations thereof.

IN WITNESS WHEREOF, said **Electronic Arts EA Holding AB (publ)** (under name change to **Digital Illusions CE AB (publ)**) has caused this instrument to be executed by its Managing Director on this 3rd day of October, 2006.

(Corporate Seal)

ELECTRONIC ARTS EA HOLDING AB (publ) (under name change to **Digital Illusions CE AB (publ)**)

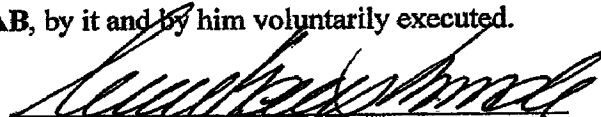
By

Title of Signatory David Byrne
Managing Director



KINGDOM OF SWEDEN)
) SS
CITY OF Stockholm)

On this 24 day of November, 2006, before me, the undersigned, a Notary Public in and for the Kingdom of Sweden, personally appeared David Byrne, to me personally known, who, being by me duly sworn, did depose and say that he is the Managing Director of **Electronic Arts EA Holding AB**, that he is empowered by authority of its Board of Directors to execute this assignment on behalf of the said **Electronic Arts EA Holding AB**, and that he signed the foregoing instrument on its behalf and for the uses and purposes therein set forth, and did acknowledge the execution of said instrument to be the voluntary act and deed of said **Electronic Arts EA Holding AB**, by it and by him voluntarily executed.


(Signature of Notary Public)

[Seal]

Anne-Marie Bonde

(Typed name)

Notary Public – Kingdom of Sweden



TRADEMARK

REEL: 003443 FRAME: 0890

Attachment A
to ASSIGNMENT OF TRADEMARKS

<u>Mark</u>	<u>U.S. Reg. No.</u>	<u>Registration Date</u>
BATTLEFIELD VIETNAM	2, 821,277	March 9, 2004
BATTLEFIELD 1942: THE ROAD TO ROME	2,821,278	March 9, 2004
BATTLEFIELD 1942: SECRET WEAPONS OF WWII	2,821,279	March 9, 2004
BATTLEFIELD 1942	2,834,254	April 20, 2004

