

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	11/10/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Saag's, Inc.		11/10/2006	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Hormel Foods, LLC
Street Address:	1 Hormel Place
City:	Austin
State/Country:	MINNESOTA
Postal Code:	55912
Entity Type:	LIMITED LIABILITY COMPANY: MINNESOTA

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2704431	SAAG'S SINCE 1933 TASTE IS EVERYTHING
Registration Number:	1697816	SAAG'S PRODUCERS OF FINEST QUALITY MEATS SINCE 1933

CORRESPONDENCE DATA

Fax Number: (507)437-5135
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 507437-5248
 Email: kcjones@hormel.com
 Correspondent Name: Kevin C. Jones
 Address Line 1: 1 Hormel Place
 Address Line 4: Austin, MINNESOTA 55912

NAME OF SUBMITTER:	Kevin C. Jones
Signature:	/Kevin C. Jones/

OP \$65.00 2704431

Date:

12/15/2006

Total Attachments: 1

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ASSIGNMENT

WHEREAS, Saag's, Inc., a California corporation, having an office and place of business at 1799 Factor Avenue, San Leandro, California 94577 ("Assignor"), is the owner of certain rights with respect to the following trademark registrations:

Trademark	Registration No.	Registration Date	Class
SAAG'S SINCE 1933 TASTE IS EVERYTHING & Design	2,704,431	April 8, 2003	29
SAAG'S PRODUCERS OF FINEST QUALITY MEATS SINCE 1933 & Design	1,697,816	June 30, 1992	29

WHEREAS, Hormel Foods, LLC, a Minnesota limited liability company, having an office at 1 Hormel Place, Austin, Minnesota 55912 ("Assignee") is desirous of acquiring any and all rights which Assignor has in said listed trademarks and the goodwill of the business in connection with said trademarks.

NOW, THEREFORE, to all whom it may concern:

Be it known that for substantial consideration, the receipt of which is hereby acknowledged, said Assignor does hereby sell, assign and transfer unto said Assignee its entire right, title and interest in and to the said listed trademarks, together with the goodwill of the business symbolized by the marks, and the above identified registrations thereof.

Saag's, Inc.

By: _____

Printed Name: _____

Title: _____

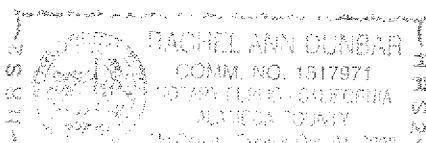
State of _____)

County of _____)ss

On this 10 day of November, 2006, before me, a notary public, appeared the person who signed this instrument, who acknowledged that he signed it as his free act on behalf of Saag's Product, with authority to do so.

Notary Public

[Seal]



RECORDED: 12/15/2006

TRADEMARK
REEL: 003445 FRAME: 0398