

Re 11-30-06

12-04-2006

Form PTO-1594
(Rev. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)
Tab settings



U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

103344016

Docket No. 1631.001

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
KING RESEARCH, INC.

- Individual(s)
- General Partnership
- Corporation-State New York
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: October 13, 2006

2. Name and address of receiving party(ies)

Name: BLUECO BRANDS CORPORATION

Internal Address:

Street Address: 2730 West Silver Spring Drive

City: Milwaukee State: WI Zip: 53209

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State: Wisconsin
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

78/854,865

B. Trademark Registration No.(s)

<u>2,103,497</u>	<u>831,603</u>
<u>3,087,069</u>	<u>805,324</u>
<u>1,943,531</u>	<u>723,978</u>
<u>1,524,113</u>	<u>684,183</u>
<u>1,451,734</u>	<u>607,415</u>
<u>1,362,809</u>	
<u>1,188,413</u>	
<u>1,084,444</u>	

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Peter C. Stomma

Internal Address: Boyle, Fredrickson, Newholm, Stein & Gratz S.C.

Street Address: 250 East Wisconsin Avenue

City: Milwaukee State WI Zip: 53202

6. Total number of applications and registration involved: 14

7. Total fee (37 CFR 3.41) \$560.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

50-1170

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Peter C. Stomma

Name of Person Signing

Signature

Date

11/30/06

Total number of pages including cover sheet, attachments and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments, Washington, D.C. 20231

11-02-2006



U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Form PTO-1594 (Rev. 10/02) R
OMB No. 0651-0027 (exp. 6/30/2005)
Tab settings

103331278

Priority Jocket No. 1631.001

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

10-26-06

1. Name of conveying party(ies):
KING RESEARCH, INC.

- Individual(s)
- General Partnership
- Corporation-State New York
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: _____

2. Name and address of receiving party(ies)

Name: BLUECO BRANDS CORPORATION

Internal Address: _____

Street Address: 2730 West Silver Spring Drive

City: Milwaukee State: WI Zip: 53209

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- Association
- General Partnership
- Limited Partnership
- Corporation-State: Wisconsin
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

787854,865

B. Trademark Registration No.(s)

2,103,497	831,603
3,087,069	806,324
1,943,531	723,978
1,524,113	604,183
1,451,734	607,415
1,362,809	
1,198,413	
1,084,444	

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Peter C. Stomma

Name of Person Signing

Signature

Date

10/24/06

Total number of pages including cover sheet, attachments and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments, Washington, D.C. 20231



10-26-2006

U.S. Patent & TMO/TM Mail Form DL 402

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made as of October 13, 2006, by KING RESEARCH, INC., a New York corporation, and KING RESEARCH WESTERN CORP., a New York corporation (collectively, "Assignor") to BLUECO BRANDS CORPORATION ("Assignee").

RECITALS:

A. Assignor has adopted and is using the marks listed on the attached Exhibit A (collectively, the "Marks").

B. Assignee desires to acquire the Marks and the registration thereof pursuant to the Asset Purchase Agreement dated as of the date of this Assignment between Assignor and Assignee.

ASSIGNMENT:

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which by Assignor and Assignee is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee all of its rights, title and interest in the Marks, together with all goodwill associated therewith.

Absent express authorization by Assignee, Assignor agrees to refrain from the use of the Marks in any way and for any purpose or to use in commerce any other mark in connection with the sale, offering for sale, distribution, or advertising of any goods or services when such use is likely to cause confusion, or to cause mistake, or to deceive any party as to the source of any goods and services offered by Assignor or as to the sponsorship of Assignor, its business, products, or services. The waiver by Assignee of a breach by Assignor of this section shall not operate or be construed as a waiver of any subsequent breach by Assignor. Any use of the Marks by Assignor, under the terms of this section or otherwise, shall inure to the benefit of Assignee.

This agreement shall be binding upon and shall inure to the benefit of the heirs, legal representatives, successors, and assigns of the parties hereto.

Dated as of the date first written above.

KING RESEARCH, INC.

By: 

Bernard R. King, President

KING RESEARCH WESTERN CORP.

By: 

Bernard R. King, President

EXHIBIT A

MARKS

Marks Registered with the United States Patent and Trademark Office:

<u>Registration No.</u>	<u>Serial No.</u>	<u>Mark</u>
2,103,497	75/189,113	CLIPPERCIDE [®]
3,087,069	76/631,341	BARBICIDE [®]
1,943,531	74/527,461	BARBICIDE PLUS [®]
1,524,113	73/738,675	KING TALC [®]
1,451,734	73/634,755	FORMALTABS [®]
1,362,809	73/457,269	STAX INFUSION [®]
1,198,413	73/281,637	COLOR MOMENT [®]
1,084,444	73/118,901	BRUSH DELITE [®]
831,603	72/255,047	DANDRICIDE [®]
805,324	72/214,346	LOVE & KISSES [®]
723,978	72/110,544	SHIP-SHAPE [®]
684,183	72/049,441	DY-ZOFF [®]
607,415	71/660,138	SHIP-SHAPE [®]
	78/854,865	SPACIDE [™]

Marks Registered in Canada:

<u>Registration No.</u>	<u>Mark</u>
TMA 125,570	BARBICIDE
236,368	CLIPPERCIDE
128,226	SHIP-SHAPE
140,571	STAX

Marks Registered In European Community:

<u>Registration No.</u>	<u>Mark</u>
3134111	BARBICIDE
3528247	CLIPPERCIDE

Trademark Registration In Israel:

<u>Registration No.:</u>	<u>Mark</u>
118908	BARBICIDE

160112969 DOC: 71

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