

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Malik Saleem		11/30/2006	INDIVIDUAL: GERMANY
RECEIVING PARTY DATA			
Name:	New Fizz Corporation		
Street Address:	P.O. Box 1627		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10276		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2811181	HIGH STREET SPORT	
CORRESPONDENCE DATA			
Fax Number:	(212)382-0888		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-382-0700		
Email:	roneill@ostrolenk.com		
Correspondent Name:	Peter S. Sloane		
Address Line 1:	1180 Avenue of the Americas		
Address Line 2:	7th Floor		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	T/4129-18 V2196		
NAME OF SUBMITTER:	Peter S. Sloane		
Signature:	/peter s sloane/		
Date:	12/18/2006		

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Total Attachments: 1
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DEED OF ASSIGNMENT

WHEREAS, Malik Saleem, a citizen of Germany with an address at 3100 South Manchester Street, Apt. 342, Falls Church, Virginia 22044 ("Assignor"), owns the following trademark registrations:

<u>TRADEMARK</u>	<u>REG. NO.</u>	<u>COUNTRY</u>
HIGH STREET SPORT	2,811,181	United States
HIGH STREET SPORT	30157985	Germany

WHEREAS, New Fizz Corporation, a corporation organized and existing under the laws of the State of New York, with its mailing address at P.O. Box 1627, New York, New York 10276 ("Assignee"), desires to acquire said trademark registrations and all associated goodwill in said trademarks; and

WHEREAS, to the best of Assignor's knowledge no cancellation actions against the registrations are pending and no other party makes a valid claim of ownership to the trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said trademarks and the above-named registrations, together with the goodwill of the businesses symbolized by said trademarks, and with all claims that could be asserted by Assignor arising out of or relating to the use or ownership of said trademarks.

By: Malik Saleem
Malik Saleem

Date: 11/30/2006

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