

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the To add additional assignor, David McNeely, inadvertently omitted on original assignment previously recorded on Reel 002770 Frame 0611. Assignor(s) hereby confirms the Assigns the entire interest.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Lee Phillip Sanna		06/01/2003	INDIVIDUAL: UNITED STATES
Charles Sanna		06/01/2003	INDIVIDUAL: UNITED STATES
Amy Sanna McNeely		06/01/2003	INDIVIDUAL: UNITED STATES
David McNeely		06/01/2003	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Wisconsin Cheese Group, Inc.
Street Address:	105 3rd Street
City:	Monroe
State/Country:	WISCONSIN
Postal Code:	53566
Entity Type:	CORPORATION: WISCONSIN

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1495264	EL VIAJERO

CORRESPONDENCE DATA

Fax Number: (612)642-8331
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 612-672-8331
Email: brenda.howard@maslon.com
Correspondent Name: John W. Provo
Address Line 1: 90 S. 7th St., 3300 Wells Fargo Center
Address Line 4: Minneapolis, MINNESOTA 55402

ATTORNEY DOCKET NUMBER:	20022332
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OP \$40.00 1495264

NAME OF SUBMITTER:	John W. Provo
Signature:	/John W. Provo/
Date:	12/19/2006
Total Attachments: 3 source=wisconsin cheese assignment#page1.tif source=wisconsin cheese assignment#page2.tif source=wisconsin cheese assignment#page3.tif	

07-07-2003

6-30-03

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

102488900 TRADEMARK OFFICE

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies): LEE PHILLIP SANNA CHARLES SANNA AMY SANNA McNEELY</p> <p><input checked="" type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input type="checkbox"/> Corporation-State <input type="checkbox"/> Other</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies) Name: <u>WISCONSIN CHEESE GROUP, INC.</u> Internal Address: Street Address: <u>105 3rd Street</u> City: <u>Monroe</u> State: <u>WI</u> Zip: <u>53566</u></p> <p><input type="checkbox"/> Individual(s) citizenship <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-State <u>Wisconsin</u> <input type="checkbox"/> Other</p> <p><small>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</small></p>
<p>3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other</p> <p>Execution Date: <u>Accepted May 30, 2003</u></p>	<p>4. Application number(s) or registration number(s):</p> <p>A. Trademark Application No.(s) B. Trademark Registration No.(s) <u>1,495,264</u></p> <p>Additional number(s) attached <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>5. Name and address of party to whom correspondence concerning document should be mailed: Name: <u>David V. Radack, Esquire</u> Internal Address: <u>Eckert Seamans</u> <u>Cherin & Mellott, LLC</u> <u>U.S. Steel Tower</u> Street Address: <u>600 Grant Street</u> <u>44th Floor</u> City: <u>Pittsburgh</u> State: <u>PA</u> Zip: <u>15219</u></p>	<p>6. Total number of applications and registrations involved: 1</p> <p>7. Total fee (37 CFR 3.41)..... \$ <u>40.00</u></p> <p><input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account</p> <p>8. Deposit account number: <u>02-2556</u></p> <p><small>(Attach duplicate copy of this page if paying by deposit account)</small></p>
<p>DO NOT USE THIS SPACE</p>	
<p>9. Statement and signature. <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i></p> <p><u>KATHLEEN JONES</u> <u>Kathleen Jones</u> <u>June 27, 2003</u> Name of Person Signing Signature Date</p> <p style="text-align: right;">Total number of pages including cover sheet, attachments, and document: 3</p>	

07/03/2003 EC:JW/ER 00000065 022556 1495264

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002770 FRAME: 0611

TRADEMARK REEL: 003446 FRAME: 0962

TRADEMARK ASSIGNMENT

WHEREAS, Lee Phillip Sanna, an individual and United States citizen, residing at 12 Norwood Avenue, Lock Arbour, New Jersey 07711; Charles Sanna, an individual and United States citizen, residing at 18 Park Court, Staten Island, New York 10301; and Amy Sanna McNeely and David McNeely, both individuals and United States citizens, both residing at 4 Lakewood Road, Staten Island, New York 10301 (collectively referred to hereinafter as "Assignors") are the owners of all worldwide right, title and interest in the trademark "EL VIAJERO" which was registered on July 5, 1988 as United States Trademark Registration No. 1,495,264, (referred to hereinafter as the "Mark"); and

WHEREAS Wisconsin Cheese Group, Inc., a Wisconsin corporation, having a place of business at 105 3rd Street, Monroe, Wisconsin 53566 (referred to hereinafter as the "Assignee"), desires to acquire the Mark and the good will of the business symbolized thereby.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors hereby assign to Assignee all of their respective worldwide right, title and interest in and to the Mark and the registration therefor, together with the good will of the business symbolized by the Mark.

IN WITNESS WHEREOF, each of the Assignors have caused this instrument to be executed as of the date indicated below.

6/1/03
DATE

Lee Sanna
LEE PHILLIP SANNA

6/1/03
DATE

Charles Sanna
CHARLES SANNA

6/1/02
DATE

Amy Sanna McNeely
AMY SANNA McNEELY

[SIGNATURES CONTINUED ON NEXT PAGE]

TRADEMARK
REEL: 002770 FRAME: 0612

TRADEMARK
REEL: 003446 FRAME: 0963

6/1/03

DATE

DD

DAVID McNEELY

Accepted this 26 day of May, 2003..

WISCONSIN CHEESE GROUP, INC.

By: [Signature]
(Signature)

Franz Hofmeister
(Typed/Printed Name)

Title: President

RECORDED: 06/30/2003

TRADEMARK
REEL: 002770 FRAME: 0613

RECORDED: 12/19/2006

TRADEMARK
REEL: 003446 FRAME: 0964