

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Virgin Islands Rum Industries, Limited		12/14/2006	CORPORATION: VIRGIN ISLANDS
RECEIVING PARTY DATA			
Name:	Cruzan VIRIL Ltd.		
Street Address:	P.O. Box 218		
City:	Frederiksted, St. Croix		
State/Country:	VIRGIN ISLANDS		
Postal Code:	00841-0218		
Entity Type:	CORPORATION: VIRGIN ISLANDS		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	78374082	CARIBBEAN COWBOY	
Registration Number:	1257079	CLIPPER	
Registration Number:	0657854		
Registration Number:	0321815	OLD ST. CROIX RUM BRAND A H RIISE	
Registration Number:	0796089	OLD ST. CROIX	
Registration Number:	0417073	PIRATE AND PARROT	
CORRESPONDENCE DATA			
Fax Number:	(407)841-2343		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	407-841-2330		
Email:	dsigalow@addmg.com		
Correspondent Name:	David L. Sigalow		
Address Line 1:	255 South Orange Avenue		
Address Line 2:	1401		
Address Line 4:	Orlando, FLORIDA 32801		

OP \$165.00 78374082

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TRADEMARK
 REEL: 003447 FRAME: 0343

ATTORNEY DOCKET NUMBER:	100187
NAME OF SUBMITTER:	David L. Sigalow
Signature:	/David L. Sigalow/
Date:	12/19/2006
Total Attachments: 4 source=executed Trademark Assignment with Schedule A#page1.tif source=executed Trademark Assignment with Schedule A#page2.tif source=executed Trademark Assignment with Schedule A#page3.tif source=executed Trademark Assignment with Schedule A#page4.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment"), dated December 14, 2006, is entered into by and between Virgin Islands Rum Industries, Limited. (also known as Virgin Islands Rum Industries, Ltd.) ("Assignor"), a United States Virgin Islands corporation, whose mailing address is P.O. Box 218 Frederiksted, St. Croix, U.S. Virgin Islands 00841-0218 and Cruzan VIRIL Ltd. ("Assignee"), a United States Virgin Islands corporation, whose mailing address is P.O. Box 218 Frederiksted, St. Croix, U.S. Virgin Islands 00841-0218.

WHEREAS, Assignor is the owner of the United States common law trademarks, registered trademarks, applications to register trademarks, intent-to-use applications and other registrations or applications related to trademarks listed on Schedule A hereto (collectively, the "Assigned Marks");

WHEREAS, Assignee, the successor to that portion of Assignor's ongoing and existing business to which the Assigned Marks pertain, is desirous of acquiring the full rights, title and interest in, to and under the Assigned Marks and the goodwill accrued in connection and associated therewith.

NOW, THEREFORE, in consideration of the sum of ten dollars (\$10.00) paid by Assignee to Assignor, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto, intending to be legally bound, hereby agree as follows:

In connection with the conveyance of those business assets to which the trademarks pertain, Assignor does hereby assign, transfer, convey and set over unto Assignee its full rights, title and interests, including common law rights, in the United States of America, and in all countries and jurisdictions of the world, in, to and under the Assigned Marks, together with the goodwill of the business symbolized by said Assigned Marks, and applications and registrations thereof, any renewal rights therein, that portion of the business which is ongoing and existing to which the Assigned Marks pertain, and the exclusive right to enforce the Assigned Marks in the United States and throughout the world in the sole name of Assignee, its successors and assigns; the aforesaid transferred rights, title and interests to be held and enjoyed by Assignee, its successors, legal representatives and assigns as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment not been made.

[SIGNATURE PAGES FOLLOW]

IN WITNESS WHEREOF, the parties hereto, intending to be legally bound thereby, have executed this Assignment by their duly respective officers as of the date first written above.

ASSIGNOR:

VIRGIN ISLAND RUM INDUSTRIES, LIMITED

BY: Donald C. Nelthropp

NAME: Donald C. Nelthropp

TITLE: President

DATE: December 14, 2006

Territory of U.S. Virgin Islands)
District of St. Croix)

ss:

Before me, the undersigned notary, personally appeared Donald C. Nelthropp, who, being by me duly sworn did say that he/she is the President of Virgin Islands Rum Industries, Limited, and that said instrument was signed on behalf of and with authority of said corporation and said President acknowledged said instrument to be the free act and deed of said corporation this 14th day of December, 2006.

In Testimony Whereof, I have hereunto set my hand and affixed my official seal the day and year first above written.

My Commission Expires:

2/26/2008

[SEAL]

Denise J. Phillip
(Notary Public)

ASSIGNEE:

CRUZAN VIRIL LTD.

BY: Donald C. Nelthropp

NAME: Donald C. Nelthropp

TITLE: President

DATE: December 14, 2006

Territory of US Virgin Islands)
District of St. Croix)

ss:

Before me, the undersigned notary, personally appeared Donald C. Nelthropp who, being by me duly sworn did say that he/she is the President of Cruzan VIRIL Ltd., and that said instrument was signed on behalf of and with authority of said corporation and said President acknowledged said instrument to be the free act and deed of said corporation this 14th day of December, 2006.

In Testimony Whereof, I have hereunto set my hand and affixed my official seal the day and year first above written.

My Commission Expires:

2/26/2008

[SEAL]

Dorise S. Phillip Gradalope
(Notary Public) NP027-04

SCHEDULE A
Assigned Marks

Trademark	Country	(App. No.)/Reg. No.	Class
CARIBBEAN COWBOY	U.S.A.	(78/374,082)	33
CLIPPER	U.S.A.	1,257,079	33
MISCELLANEOUS DESIGN	U.S.A.	657,854	33
OLD ST. CROIX RUM BRAND A H RIISE (STYLIZED)	U.S.A.	321,815	33
OLD ST. CROIX	U.S.A.	796,089	33
PIRATE AND PARROT AND DESIGN	U.S.A.	417,073	33
OLD ST. CROIX (RIISE LABEL)	Germany	842847	33
PORFIDIO	Guatemala	101,146	33
DESPUES DE TODO	Mexico	22552	33
OLD ST. CROIX (RIISE LABEL) & DESIGN	U.S. Virgin Islands	6198	33
MEN & BARREL DESIGN	Virgin Islands	6558	33

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