

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Quantum Marketing, Inc.		06/01/2006	CORPORATION: FLORIDA

RECEIVING PARTY DATA	
Name:	Illinois Tool Works Inc.
Street Address:	3600 West Lake Avenue
City:	Glenview
State/Country:	ILLINOIS
Postal Code:	60026-1215
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 26

Property Type	Number	Word Mark
Registration Number:	1555395	QMI
Registration Number:	1857409	TRANS MUSCLE
Registration Number:	1857410	ENGINE MUSCLE
Registration Number:	1863021	EVER-WEAR
Registration Number:	2192778	FULL THROTTLE
Registration Number:	2413910	TRIPLE T TUNE THAT TANK
Registration Number:	2726607	ROAD READY
Registration Number:	2635106	FULL THROTTLE
Registration Number:	2876854	LOTSA
Registration Number:	2943555	SMOOTH SHOT
Registration Number:	3000070	TECH CARD
Registration Number:	3074105	GREEN IS GOOD
Registration Number:	3093752	FUEL MUSCLE
Registration Number:	3044194	FULL THROTTLE

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Registration Number:	3061974	GEAR GLIDE
Registration Number:	3059911	MOTO GLOW
Registration Number:	3059912	MOTO GLIDE
Registration Number:	3080945	LUBE N COOL
Registration Number:	3131336	LUBE N COOL
Registration Number:	3135802	DRIVING FOR A GREEN TOMORROW
Registration Number:	3144053	THE P I I C TOOL
Registration Number:	3152610	MOTO FLOW
Serial Number:	76644531	4-TIFIED
Serial Number:	76648731	GO GREEN!
Serial Number:	76648926	THINK GREEN
Serial Number:	78876585	DRIVE GREEN

CORRESPONDENCE DATA

Fax Number: (312)616-5700
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 312-616-5600
Email: trademark@leydig.com
Correspondent Name: Lynn A. Sullivan
Address Line 1: Two Prudential Plaza, 180 N. Stetson Ave
Address Line 2: Suite 4900
Address Line 4: Chicago, ILLINOIS 60601-6731

ATTORNEY DOCKET NUMBER:	252355
NAME OF SUBMITTER:	Lynn A. Sullivan
Signature:	/Lynn A. Sullivan/
Date:	12/21/2006

Total Attachments: 2
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ASSIGNMENT OF TRADEMARKS

WHEREAS, Quantum Marketing, Inc. (Assignor), a Florida corporation, having its principal office at 3606 Craftsman Boulevard, Lakeland, Florida 33803 has adopted, used, is using and is the owner of the marks listed on Schedule A hereto which are now registered or pending in the United States Patent and Trademark Office;

WHEREAS, Illinois Tool Works Inc. (Assignee), a Delaware corporation, having its principal place of business at 3600 West Lake Avenue, Glenview, Illinois 60026-1215 is desirous of acquiring said marks;

Now, therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title and interest in and to said marks, together with the goodwill of the business symbolized by said marks and registrations thereof, and including all common-law and other rights in said marks, all claims, demands and causes for action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of said marks prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor, does hereby execute this assignment to take effect on the 1st day of June 2006.

Quantum Marketing, Inc.



By: Mark Croll

Title: Vice President

SCHEDULE A

Mark	Reg./Appl. No.
QMI and Design	Reg. No. 1,555,395
TRANS MUSCLE and Design	Reg. No. 1,857,409
ENGINE MUSCLE and Design	Reg. No. 1,857,410
EVER-WEAR	Reg. No. 1,863,021
FULL THROTTLE	Reg. No. 2,192,778
TRIPLE T TUNE THAT TANK	Reg. No. 2,413,910
ROAD READY	Reg. No. 2,726,607
FULL THROTTLE	Reg. No. 2,635,106
LOTSA	Reg. No. 2,876,854
SMOOTH SHOT (Stylized)	Reg. No. 2,943,555
TECH CARD	Reg. No. 3,000,070
GREEN IS GOOD	Reg. No. 3,074,105
FUEL MUSCLE	Reg. No. 3,093,752
FULL THROTTLE	Reg. No. 3,044,194
GEAR GIDE	Reg. No. 3,061,974
MOTO GLOW (Stylized)	Reg. No. 3,059,911
MOTO GLIDE (Stylized)	Reg. No. 3,059,912
LUBE N COOL	Supp. Reg .No. 3,080,945
LUBE N COOL	Reg. No. 3,131,336
DRIVING FOR A GREEN TOMORROW	Reg. No. 3,135,802
THE P I I C TOOL and Design	Reg. No. 3,144,053
MOTO FLOW (Stylized)	Reg. No. 3,152,610
4-TIFIED	Appl. No. 76/644,531
GO GREEN! And Design	Appl. No. 76/648,731
THINK GREEN	Appl. No. 76/648,926
DRIVE GREEN	Appl. No. 78/876,585