

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
David Wasilewski		12/13/2006	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Spanx, Inc.		
Street Address:	3391 Peachtree Road		
Internal Address:	Suite 300		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30326		
Entity Type:	CORPORATION: GEORGIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3178520	ASSETS	
CORRESPONDENCE DATA			
Fax Number:	(770)853-8806		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	404-853-8000		
Email:	julie.murphy@sablaw.com		
Correspondent Name:	James H. Johnson, Jr.		
Address Line 1:	999 Peachtree Street, NE		
Address Line 4:	Atlanta, GEORGIA 30309-3996		
ATTORNEY DOCKET NUMBER:	20778-0055		
NAME OF SUBMITTER:	James H. Johnson, Jr.		
Signature:	/James H. Johnson, Jr./		
Date:	12/28/2006		

CH \$40.00 3178520

Total Attachments: 1
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ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS, David Wasilewski, individually, having an address at 90 Spruell Springs Road, Atlanta, Georgia 30342, has obtained federal registration for the mark ASSETS which is registered in the United States Patent & Trademark Office, Registration No. 3178520, granted November 28, 2006; and

WHEREAS, Spanx, Inc., a corporation of the State of Georgia having an address at 3391 Peachtree Road, Suite 300, Atlanta, Georgia 30326, is desirous of acquiring said mark and the registration thereof, together with the good will of the business symbolized by the mark;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, **David Wasilewski** does hereby assign, sell, and transfer unto **Spanx, Inc.** all right, title and interest in the mark and in the above-identified registration of the mark, including the right to sue for damages and other remedies in respect of any infringement of the mark which may have occurred before the date of this assignment, together with the good will of the business symbolized by the mark.

This Assignment is effective as of November 28, 2006.

David Wasilewski, Individually

By: 

Date: 12/13/06

SAB Docket No: 20778-0055