

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Barmensen Labs, LLC | | 10/15/2006 | LIMITED LIABILITY COMPANY: NEW YORK |
| RECEIVING PARTY DATA | | | |
| Name: | North Shore Product Sales LLC | | |
| Street Address: | 14 Bond Street, Suite 303 | | |
| City: | Great Neck | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 11021 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: NEW YORK | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 78780020 | PROMAGNUS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (303)863-0223 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 303-863-9700 | | |
| Email: | smiller@sheridanross.com | | |
| Correspondent Name: | Sarah J. Miller | | |
| Address Line 1: | 1560 Broadway, Suite 1200 | | |
| Address Line 4: | Denver, COLORADO 80202 | | |
| ATTORNEY DOCKET NUMBER: | 5599-1 | | |
| NAME OF SUBMITTER: | Sarah J. Miller | | |
| Signature: | /Sarah J. Miller/ | | |
| Date: | 01/05/2007 | | |

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Total Attachments: 1
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INTELLECTUAL PROPERTY ASSIGNMENT

This is an Assignment by Barmensen Labs, LLC, a New York limited liability company, ("ASSIGNOR") having an address of Raritan Plaza 1, Raritan Center, Edison, New Jersey 08837, to North Shore Product Sales, a New York limited liability company, ("ASSIGNEE") having an address of 14 Bond Street, Suite 303, Great Neck, new York 11021, having an effective date of _____ 2006.

WHEREAS, ASSIGNOR owns the following marks and the identified U.S. Trademark Applications therefor:

Promagnus, U.S. Application Serial No. 78/780,020;

said mark and application therefore referred to herein as "the Mark".

WHEREAS, ASSIGNOR has applied to register the Mark on the Principal Register of the United States Patent and Trademark Office based on ASSIGNOR'S bona fide intent to use the Mark in commerce in connection with the goods listed in the respective application;

WHEREAS, ASSIGNEE desires to acquire the Mark and ASSIGNOR'S business or the portions thereof to which the Mark pertains as required by 15 U.S.C. § 1060, along with all intellectual property rights associated therewith;

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and certain other good and valuable consideration paid to ASSIGNOR, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby grant, transfer, assign and convey unto ASSIGNEE its entire right, title and interest in and to the Mark, including all goodwill associated therewith. ASSIGNOR shall take such further actions as may be requested by ASSIGNEE to evidence and confirm such assignment and transfer.

IN WITNESS WHEREOF, the parties have executed this Intellectual Property Assignment as of the date above first written.

Barmensen Labs, LLC
By: [Signature]
Name: CHRISTOPHER JACOBSON
Title: CMS

North Shore Product Sales
By: [Signature]
Name: Tom Lisman
Title: CEO