

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Crosley Group, Inc.		12/20/2006	CORPORATION: NORTH CAROLINA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Modern Marketing Concepts, Inc.		
<b>Doing Business As:</b>	DBA CROSLEY RADIO		
<b>Street Address:</b>	1220 East Oak Street		
<b>City:</b>	Louisville		
<b>State/Country:</b>	KENTUCKY		
<b>Postal Code:</b>	40204		
<b>Entity Type:</b>	CORPORATION: KENTUCKY		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1146541	CROSLEY	
Registration Number:	2356543	CROSLEY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(502)589-0309		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(502) 562-7318		
<b>Email:</b>	whollander@wyattfirm.com		
<b>Correspondent Name:</b>	William H. Hollander		
<b>Address Line 1:</b>	500 West Jefferson Street		
<b>Address Line 2:</b>	Suite 2600		
<b>Address Line 4:</b>	Louisville, KENTUCKY 40202		
<b>NAME OF SUBMITTER:</b>	William H. Hollander		
<b>Signature:</b>	/william h hollander/		

OP \$65.00 1146541

Date:

01/06/2007

Total Attachments: 1

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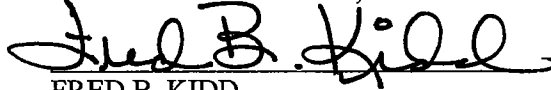
ASSIGNMENT

WHEREAS, The Crosley Group, Inc. (a North Carolina corporation), 675 North Main Street, Winston-Salem, North Carolina 27102 ("Crosley") has adopted, used and is using in the United States the mark CROSLEY for radios, which was registered in the United States Patent and Trademark Office, Reg. No. 1,146,541 on January 27, 1981 and CROSLEY for personal computers, which was registered in the United States Patent and Trademark Office, Reg. No. 2,356,543 on June 13, 2000;

WHEREAS, Modern Marketing Concepts, Inc. (a Kentucky corporation), 1220 East Oak Street, Louisville, Kentucky 40204 ("Modern") is desirous of acquiring said mark for radios and personal computers, and the registrations thereof;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Crosley hereby assigns to Modern all its right, title and interest in and to the said mark for radios and personal computers in the United States, together with the goodwill of the business connected with the use of and symbolized by the said mark for those goods in the United States, and the above identified registrations thereof.

THE CROSLEY GROUP, INC.



FRED B. KIDD  
President and C.E.O.

Date: 12-20-06

STATE OF OKLAHOMA )  
 ) :SS  
COUNTY OF Mayes )

The foregoing instrument was acknowledged before me this the 20 day of Dec., 2006, by Fred B. Kidd, to me personally known, as the President and C.E.O. of The Crosley Group, Inc., a North Carolina corporation, and that said instrument was signed on behalf of said corporation by proper authority and the instrument was the act of the corporation for the purposes stated above.

My commission expires: 7-13-09



NOTARY PUBLIC

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