

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Schell & Kampeter, Inc.		12/27/2006	CORPORATION: MISSOURI
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Sugar Creek Pet Products, LLC		
<b>Street Address:</b>	103 North Olive Street		
<b>City:</b>	Meta		
<b>State/Country:</b>	MISSOURI		
<b>Postal Code:</b>	65056		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: MISSOURI		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Serial Number:	78522748	CHECKUPS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(314)238-2401		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	314-238-2400		
<b>Email:</b>	trademarks@patpro.com		
<b>Correspondent Name:</b>	Ned W. Randle		
<b>Address Line 1:</b>	12412 Powerscourt Drive		
<b>Address Line 2:</b>	Suite 200		
<b>Address Line 4:</b>	St. Louis, MISSOURI 63131		
<b>ATTORNEY DOCKET NUMBER:</b>	DIFD CHECUS		
<b>NAME OF SUBMITTER:</b>	Ned W. Randle		
<b>Signature:</b>	/Ned W. Randle/		
<b>Date:</b>	01/08/2007		

**CH \$40.00 78522748**

Total Attachments: 1  
source=DIFD CHECUS executed assignment#page1.tif



103 NORTH OLIVE • P.O. BOX 156  
META, MO 65058  
573-229-4203  
800-442-0402  
FAX 573-229-4655  
www.diamondpet.com

### ASSIGNMENT

WHEREAS, Schell & Kampeter, Inc., a Missouri Corporation, having its principal offices at 103 North Olive Street, Meta, Missouri 65056, has adopted, used, is using and is the owner of the following trademark for which an application is now pending in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Application No.</u>	<u>Filing Date</u>
CHECKUPS	78/522748	November 24, 2004

and WHEREAS, Sugar Creek Pet Products, LLC, a Missouri Limited Liability Company, located and doing business at 103 North Olive Street, Meta, Missouri 65056, is desirous of acquiring said trademark and application for registration,

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Schell & Kampeter, Inc., hereby assigns to said Sugar Creek Pet Products, LLC all right, title and interest in and to said trademark and said application, together with the goodwill of the business symbolized by said trademark and the application to register said trademark.

Signed at Meta MO, this 27<sup>th</sup> day of December, 2006.

SCHELL & KAMPETER, INC.

By

A handwritten signature in cursive script, appearing to read "Mark Schell", is written over a horizontal line.

Mark Schell

Executive Vice President of Manufacturing