

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|------------------------------|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-------------------------|----------|----------------|-----------------------|
| Pursuit Marketing, Inc. | | 11/17/2006 | CORPORATION: ILLINOIS |

RECEIVING PARTY DATA

| | |
|--------------------------|-------------------------------------|
| Name: | AJ Acquisition II LLC |
| Street Address: | 245 Park Avenue, 25th Floor |
| Internal Address: | c/o Angelo Gordon & Co |
| City: | New York |
| State/Country: | NEW YORK |
| Postal Code: | 10167 |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE |

PROPERTY NUMBERS Total: 62

| Property Type | Number | Word Mark |
|----------------------|----------|------------|
| Registration Number: | 3156409 | 20/20 |
| Registration Number: | 3116466 | 20/20 ECHO |
| Registration Number: | 2435371 | ALL STAR |
| Registration Number: | 3069023 | BIG BALL |
| Registration Number: | 2817805 | BLACK MAXX |
| Registration Number: | 3040643 | BULLET PAQ |
| Registration Number: | 2884138 | DETONATOR |
| Registration Number: | 3046758 | DRIVER |
| Registration Number: | 2827002 | E |
| Serial Number: | 76380073 | E-FORCE |
| Registration Number: | 2473351 | EL TIGRE |
| Registration Number: | 2433656 | EURO-FLITE |
| Registration Number: | 2689106 | EVIL |

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| | | |
|----------------------|----------|----------------------------|
| Registration Number: | 3034826 | EXTREME RAGE |
| Registration Number: | 2826892 | FLASH |
| Registration Number: | 2795648 | FRENZEE |
| Serial Number: | 78181466 | HEATHEN |
| Serial Number: | 78402959 | IGNITER |
| Registration Number: | 3117940 | INFLATAFIELD |
| Registration Number: | 2435370 | MARBALLIZER |
| Serial Number: | 78806352 | MAXX55 |
| Serial Number: | 78181477 | MINION |
| Registration Number: | 2995134 | |
| Registration Number: | 3049101 | |
| Registration Number: | 2981123 | OMEN |
| Serial Number: | 78298105 | OUTRAGE |
| Registration Number: | 2902417 | OVERDRIVE |
| Serial Number: | 78626480 | PCS |
| Registration Number: | 3160784 | PCS PURSUIT COMBAT SYSTEMS |
| Registration Number: | 2641796 | PERFECT |
| Registration Number: | 3021787 | PIMP KIT |
| Registration Number: | 2832745 | PIPE |
| Registration Number: | 2546609 | PIRANHA |
| Registration Number: | 2569582 | PIRANHA |
| Registration Number: | 2653365 | PMI |
| Registration Number: | 2812746 | PMI |
| Registration Number: | 2653364 | PMI |
| Registration Number: | 1407165 | PMI PURSUIT MARKETING INC. |
| Registration Number: | 2529549 | PREMIUM |
| Registration Number: | 2435372 | PREMIUM GOLD |
| Registration Number: | 2928336 | PRIMER |
| Registration Number: | 2821636 | PRO-E |
| Registration Number: | 2531744 | PURE ENERGY |
| Registration Number: | 2606800 | PURE ENERGY |
| Serial Number: | 78626479 | PURSUIT COMBAT SYSTEMS |
| Serial Number: | 78224285 | RAVAGE |
| Serial Number: | 78969733 | REACTOR |
| Registration Number: | 2949859 | RESPIRATOR |

| | | |
|----------------------|----------|-------------|
| Registration Number: | 2911702 | SCION |
| Registration Number: | 3083549 | SHRAPNEL |
| Registration Number: | 2926437 | SMOKESTACK |
| Serial Number: | 78636802 | SPORTSHOT |
| Serial Number: | 78918025 | STACKABALLZ |
| Registration Number: | 2986136 | STATIC |
| Registration Number: | 3080544 | STINGER |
| Registration Number: | 2945232 | SUPER SWIRL |
| Registration Number: | 2762247 | TRRACER |
| Registration Number: | 2891920 | ULTRA |
| Serial Number: | 78230023 | VINTAGE |
| Serial Number: | 78707061 | WHITE BOX |
| Serial Number: | 78298114 | WRAITH |
| Registration Number: | 2546608 | X-RAY |

CORRESPONDENCE DATA

Fax Number: (312)269-1747
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 312-269-8000
Email: ipdocket@ngelaw.com
Correspondent Name: Neal, Gerber & Eisenberg LLP
Address Line 1: Two North LaSalle Street, Suite 2200
Address Line 2: IP Docketing Department
Address Line 4: Chicago, ILLINOIS 60602

| | |
|-------------------------|------------------------|
| ATTORNEY DOCKET NUMBER: | 015501.0011 |
| NAME OF SUBMITTER: | Elizabeth A. Kostiuk |
| Signature: | /Elizabeth A. Kostiuk/ |
| Date: | 01/11/2007 |

Total Attachments: 6
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TRADEMARK ASSIGNMENT

This ASSIGNMENT is effective as of the 17th day of November, 2006, by PURSUIT MARKETING, INC., an Illinois corporation ("Assignor"), to AJ ACQUISITION II LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the owner of the entire right, title and interest in and to the trademarks, trademark registrations, and trademark applications identified on Schedule A attached hereto together with the goodwill of the business symbolized thereby and related thereto (collectively, the "Marks");

WHEREAS, Assignee is desirous of acquiring the entire right, title and interest in and to the Marks and the business and goodwill of the business in connection with which the aforesaid Marks have been used;

WHEREAS, Assignor and Assignee have entered into a certain Asset Purchase Agreement dated October 23, 2006, as amended, pursuant to the terms of which Assignor agreed to and did assign all right, title and interest of Assignor in and to the Marks to Assignee, and pursuant to which Assignor assigned the entire business associated with the Marks to Assignee, and whereby Assignee is a successor to the business of the Assignor to which the Marks pertain;

WHEREAS, Assignor has agreed to execute such additional instruments as may be necessary or desirable to confirm such assignment to Assignee; and

WHEREAS, Assignor and Assignee are desirous of making this Assignment a matter of record in the U.S. Patent and Trademark Office.

NOW, THEREFORE, in consideration of the foregoing, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee, its successors, legal representatives and assigns, the entire right, title, and interest of Assignor in and to said Marks, together with the business and goodwill of the business symbolized by and associated with the aforesaid Marks, and all claims, if any, which may have arisen thereunder prior to the date of this Assignment,

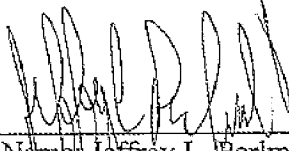
including all choses in action relating to the Marks, claims for past, present and future damages, profits and costs, both in equity and law, for any infringement or infringements of the Marks accruing on or before the date of this Assignment.

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[Signature Page Follows]

IN WITNESS WHEREOF, the undersigned have caused this instrument to be executed by their respective duly authorized officers as of the date first set forth above.

PURSUIT MARKETING, INC.

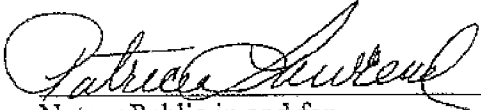
By: 
Name: Jeffrey L. Perlmutter
Title: President

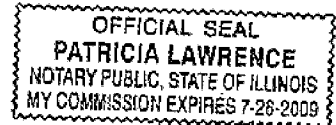
THE STATE OF ILLNOIS

County of COOK

This instrument was executed before me on this 17th day of November, 2006, by JEFFREY L. PERLMUTTER (name), the PRESIDENT (title) of Pursuit Marketing, Inc., an Illinois corporation, on behalf of said corporation.

WITNESS my hand and official seal.


Notary Public in and for
The State of Illinois

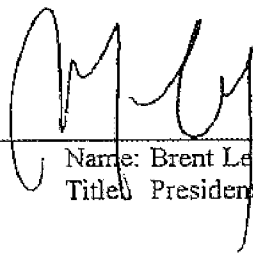


Printed or Typed Name of Notary _____

My Commission Expires _____

IN WITNESS WHEREOF, Assignee has caused its duly authorized officer to execute this Assignment as of the date first above written.

AJ ACQUISITION II LLC

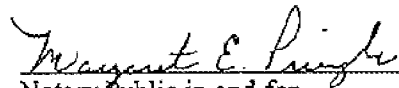
By: 
Name: Brent Leffel
Title: President

THE COMMONWEALTH/STATE OF New York

County of NEW YORK

This instrument was executed before me on this 17th day of November, 2006, by Brent Leffel, the President of AJ ACQUISITION II LLC, a Delaware limited liability company, on behalf of said company.

WITNESS my hand and official seal.


Notary Public in and for
The Commonwealth/State of New York

MARGARET E. PRINGLE
Printed or Typed Name of Notary

My Commission Expires October 7, 2010

MARGARET E. PRINGLE
Notary Public, State of New York
No. 01PR6081492
Qualified in Queens County
Commission Expires October 7, 2010

TRADEMARK
REEL: 003459 FRAME: 0513

Schedule A

| Country | Trademark | Application Number | Filing Date | Registration Number | Registration Date |
|---------|---------------------------------------|--------------------|-------------|---------------------|-------------------|
| US | 20/20 (& DESIGN) | 78/567729 | 15-Feb-2005 | 3156409 | 17-Oct-2006 |
| US | 20/20 ECHO (& DESIGN) | 78/567733 | 15-Feb-2005 | 3116466 | 18-Jul-2006 |
| US | ALL STAR | 76/026459 | 14-Apr-2000 | 2435371 | 13-Mar-2001 |
| US | BIG BALL | 78/298693 | 10-Sep-2003 | 3069023 | 14-Mar-2006 |
| US | BLACK MAXX | 76/144478 | 10-Oct-2000 | 2817805 | 24-Feb-2004 |
| US | BULLET PAQ | 78/466582 | 12-Aug-2004 | 3040643 | 10-Jan-2006 |
| US | DETONATOR | 78/224176 | 11-Mar-2003 | 2884138 | 14-Sep-2004 |
| US | DRIVER | 78/238285 | 16-Apr-2003 | 3046758 | 17-Jan-2006 |
| US | E (& DESIGN) | 76/423978 | 18-Jun-2002 | 2827002 | 30-Mar-2004 |
| US | E-FORCE | 76/380073 | 08-Mar-2002 | | |
| US | EL TIGRE | 76/026458 | 14-Apr-2000 | 2473351 | 31-Jul-2001 |
| US | EURO-FLITE | 76/026460 | 14-Apr-2000 | 2433656 | 06-Mar-2001 |
| US | EVIL | 76/114116 | 21-Aug-2000 | 2689106 | 18-Feb-2003 |
| US | EXTREME RAGE | 78/454021 | 21-Jul-2004 | 3034826 | 27-Dec-2005 |
| US | FLASH | 76/310776 | 10-Sep-2001 | 2826892 | 30-Mar-2004 |
| US | FRENZEE | 76/364387 | 29-Jan-2002 | 2795648 | 16-Dec-2003 |
| US | HEATHEN | 78/181466 | 04-Nov-2002 | | |
| US | IGNITER | 78/402959 | 16-Apr-2004 | | |
| US | INFLATAFIELD | 78/336459 | 04-Dec-2003 | 3117940 | 18-Jul-2006 |
| US | MARBALLIZER | 76/026456 | 14-Apr-2000 | 2435370 | 13-Mar-2001 |
| US | MAXX55 | 78/806352 | 03-Feb-2006 | | |
| US | MINION | 78/181477 | 04-Nov-2002 | | |
| US | MISCELLANEOUS DESIGN (FACE DESIGN) | 78/454023 | 21-Jul-2004 | 2995134 | 13-Sep-2005 |
| US | MISCELLANEOUS DESIGN (PAINTBALL) | 78/437779 | 18-Jun-2004 | 3049101 | 24-Jan-2006 |
| US | OMEN | 78/430701 | 07-Jun-2004 | 2981123 | 02-Aug-2005 |
| US | OUTRAGE | 78/298105 | 09-Sep-2003 | | |
| US | OVERDRIVE | 78/238286 | 16-Apr-2003 | 2902417 | 09-Nov-2004 |
| US | PCS | 78/626480 | 10-May-2005 | | |
| US | PCS PURSUIT COMBAT SYSTEMS (& DESIGN) | 78/625459 | 09-May-2005 | 3160784 | 17-Oct-2006 |
| US | PERFECT | 76/145472 | 11-Oct-2000 | 2641796 | 29-Oct-2002 |
| US | PIMP KIT | 78/302829 | 19-Sep-2003 | 3021787 | 29-Nov-2005 |
| US | PIPE | 76/412640 | 22-May-2002 | 2832745 | 13-Apr-2004 |
| US | PIRANHA | 76/144485 | 10-Oct-2000 | 2546609 | 12-Mar-2002 |
| US | PIRANHA (& DESIGN) | 76/144486 | 10-Oct-2000 | 2569582 | 14-May-2002 |
| US | PMI | 76/144481 | 10-Oct-2000 | 2653365 | 26-Nov-2002 |
| US | PMI (& CIRCLE DESIGN) | 76/502094 | 19-Mar-2003 | 2812746 | 10-Feb-2004 |
| US | PMI (& DESIGN) | 76/144480 | 10-Oct-2000 | 2653364 | 26-Nov-2002 |

Schedule A (con't)

| Country | Trademark | Application Number | Filing Date | Registration Number | Registration Date |
|---------|---------------------------------------|--------------------|-------------|---------------------|-------------------|
| US | PMI PURSUIT MARKETING INC. (& DESIGN) | 73/572313 | 09-Dec-1985 | 1407165 | 26-Aug-1986 |
| US | PREMIUM | 76/144484 | 10-Oct-2000 | 2529549 | 15-Jan-2002 |
| US | PREMIUM GOLD | 76/026461 | 14-Apr-2000 | 2435372 | 13-Mar-2001 |
| US | PRIMER | 78/298115 | 09-Sep-2003 | 2928336 | 22-Feb-2005 |
| US | PRO-E | 76/412828 | 22-May-2002 | 2821636 | 09-Mar-2004 |
| US | PURE ENERGY | 76/144479 | 10-Oct-2000 | 2531744 | 22-Jan-2002 |
| US | PURE ENERGY (& DESIGN) | 76/144483 | 10-Oct-2000 | 2606800 | 13-Aug-2002 |
| US | PURSUIT COMBAT SYSTEMS | 78/626479 | 10-May-2005 | | |
| US | RAVAGE | 78/224285 | 11-Mar-2003 | | |
| US | REACTOR | 78/969733 | 08-Sep-2006 | | |
| US | RESPIRATOR | 78/207299 | 27-Jan-2003 | 2949859 | 10-May-2005 |
| US | SCION | 78/207342 | 27-Jan-2003 | 2911702 | 14-Dec-2004 |
| US | SHRAPNEL | 78/357926 | 27-Jan-2004 | 3083549 | 18-Apr-2006 |
| US | SMOKESTACK | 78/436718 | 17-Jun-2004 | 2926437 | 15-Feb-2005 |
| US | SPORTSHOT | 78/636802 | 25-May-2005 | | |
| US | STACKABALLZ | 78/918025 | 27-Jun-2006 | | |
| US | STATIC | 78/207322 | 27-Jan-2003 | 2986136 | 16-Aug-2005 |
| US | STINGER | 78/385777 | 17-Mar-2004 | 3080544 | 11-Apr-2006 |
| US | SUPER SWIRL | 78/298704 | 10-Sep-2003 | 2945232 | 26-Apr-2005 |
| US | TRRACER | 76/144476 | 10-Oct-2000 | 2762247 | 09-Sep-2003 |
| US | ULTRA | 78/207330 | 27-Jan-2003 | 2891920 | 05-Oct-2004 |
| US | VINTAGE | 78/230023 | 26-Mar-2003 | | |
| US | WHITE BOX | 78/707061 | 06-Sep-2005 | | |
| US | WRAITH | 78/298114 | 09-Sep-2003 | | |
| US | X-RAY | 76/144482 | 10-Oct-2000 | 2546608 | 12-Mar-2002 |

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