# OP \$290.00 3192

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

### **CONVEYING PARTY DATA**

Name	Name Formerly		Entity Type	
Jobson Publishing, LLC		106/01/2006	LIMITED LIABILITY COMPANY: DELAWARE	

## **RECEIVING PARTY DATA**

Name:	Jobson Medical Information LLC
Street Address:	100 Avenue of the Americas
Internal Address:	9th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10013
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	3192872	FORESIGHT
Registration Number:	3144741	JOBSON
Registration Number:	3142042	EYEFIND
Registration Number:	3139182	SNOWVISION
Registration Number:	3085194	VMAIL
Registration Number:	3085093	REVIEW OF OPHTHALMOLOGY
Registration Number:	3079675	U.S. PHARMACIST
Registration Number:	3079541	VISION MONDAY
Registration Number:	2927516	REVIEW OF OPTOMETRY
Registration Number:	2205697	OPTISTOCK
Serial Number:	78625760	JOBSON MEDICAL INFORMATION

**CORRESPONDENCE DATA** 

TRADEMARK REEL: 003461 FRAME: 0726

900066874

Fax Number: (212)431-5579

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-274-7057

Email: jfriedman@jobson.com

Correspondent Name: Jessica R. Friedman

Address Line 1: 100 Avenue of the Americas, 9th Floor

Address Line 2: Jobson Medical Information LLC
Address Line 4: New York, NEW YORK 10013

NAME OF SUBMITTER:	Jessica R. Friedman
Signature:	/Jessica R. Friedman/
Date:	01/16/2007

Total Attachments: 2

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### TRADEMARK ASSIGNMENT

This assignment made as of the 1<sup>st</sup> day of June 2006, by Jobson Publishing, LLC ("Assignor"), to Jobson Medical Information LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor has changed its name from Jobson Publishing, LLC to Jobson Medical Information LLC;

NOW, THEREFORE, in consideration of the foregoing and for other good and valuable consideration, receipt and sufficiency of which is hereby acknowledged:

- 1. Assignor hereby assigns to Assignee all of Assignor's respective right, title and interest in and to the trademarks and registrations listed on Schedule A (collectively, the "<u>Trademarks</u>"), together with any goodwill of the business symbolized by the Trademarks; the right to apply to register the Trademarks additionally in the United States and elsewhere; the right to maintain and renew any registrations that result from the Trademarks; and the right to sue for damages and other remedies on account of any infringement of any of the Trademarks that may have occurred prior to the date of this Assignment or that may occur in the future.
- 2. Assignor further agrees to execute any documents and take any action that may be required to confirm or perfect Assignee's right, title and interest in the Trademarks.

John W. Orr

Chief Financial Officer

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# **SCHEDULE A**

# **Trademarks**

Mark	Serial Number	Reg. No.
Registrations		
Pop Pot Gira	70707000	3192872
FORESIGHT	78797802	3192072
JOBSON	7862976	3144741
EYEFIND	78734503	3142042
SNOWVISION	78734414	3139182
VMAIL	78620895	3085194
REVIEW OF OPHTHALMOLOGY	78612675	3085093
U.S. PHARMACIST	78614791	3079675
VISION MONDAY	78611664	3079541
REVIEW OF OPTOMETRY	76575019	2927516
OPTISTOCK	75378987	2205697
<u>Applications</u>		
JOBSON MEDICAL INFORMATION	78625760	

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**RECORDED: 01/16/2007** 

TRADEMARK REEL: 003461 FRAME: 0729