

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
New Reynaldo's, LLC		01/16/2007	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Reynaldo's Mexican Food Company, LLC		
Street Address:	11929 Woodruff Avenue		
City:	Downey		
State/Country:	CALIFORNIA		
Postal Code:	90241		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78831468	REYNALDO'S	
Serial Number:	76598665	REYNALDO'S A TRADITION OF FINE MEXICAN PRODUCTS	
CORRESPONDENCE DATA			
Fax Number:	(310)788-8923		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310.556.0721		
Email:	jchang@salmas-law.com		
Correspondent Name:	Ju Chang		
Address Line 1:	1880 Century Park East		
Address Line 2:	Suite 420		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	REYNALDO'S NAME CHANGE		
NAME OF SUBMITTER:	Ju Chang		
Signature:	/ju chang/		

OP \$65.00 78831468

Date:

01/16/2007

Total Attachments: 1

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Re: Name Change for Serial Nos. 78/831468 and 76/598665

A Change of Name document is not needed for trademarks. See attached Name Change Cover Sheet.