

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Les Betons Roger Rouillard Inc.		11/15/2006	CORPORATION: QUEBEC
RECEIVING PARTY DATA			
Name:	2544-9455 Quebec Inc.		
Street Address:	1627 De la Riviere Jaune Avenue		
City:	Quebec		
State/Country:	QUEBEC		
Postal Code:	G2N 1S6		
Entity Type:	CORPORATION: QUEBEC		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	75397891	MAGIC SCREED	
CORRESPONDENCE DATA			
Fax Number:	(804)344-7999		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	804-788-8523		
Email:	hwritm@hunton.com		
Correspondent Name:	Edward T. White, Hunton & Williams LLP		
Address Line 1:	951 East Byrd Street		
Address Line 2:	Riverfront Plaza, East Tower		
Address Line 4:	Richmond, VIRGINIA 23219-4074		
ATTORNEY DOCKET NUMBER:	99999.309		
NAME OF SUBMITTER:	Edward T. White		
Signature:	/Edward T. White/		
Date:	01/18/2007		

CH \$40.00 75397891

Total Attachments: 1
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TRADE-MARK ASSIGNMENT AGREEMENT EXECUTED IN QUEBEC CITY THIS 15 DAY OF November 2006.

By and between: **Les Bétons Roger Rouillard inc.**
1627 De la Rivière Jaune Avenue
Québec, QC G2N 1S6
("Bétons Inc. ")

And : **2544-9455 Quebec Inc.**
1627 De la Rivière Jaune Avenue
Québec, QC G2N 1S6
("2544 Inc. ")

WHEREAS Bétons Inc. is the owner of the trade-mark "Magic Screed" (the "**Mark**") duly registered in the United States (Serial No. 75397891, Registration No. 2225588).

NOW THEREFORE THE PARTIES HAVE AGREED AS FOLLOWS:

1. Bétons Inc., in consideration of the sum of \$1,00 and other valuable consideration, the receipt and sufficiency of which is acknowledged, does grant, assign and convey as of November 15, 2006 to and in favour of 2544 Inc., the Mark and all the right, title and interest, including all goodwill, arising therefrom.
2. 2544 Inc. accepts this Assignment.

IN WITNESS WHEREOF THE PARTIES HAVE SIGNED:

LES BÉTONS ROGER ROUILLARD INC.

2544-9455 QUÉBEC INC.


Per: Roger ROUILLARD


Per: Roger ROUILLARD