

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SILVER CREEK BOTTLING COMPANY		11/29/2006	CORPORATION:
RECEIVING PARTY DATA			
Name:	KELLY PIONEER GROUP, INC.		
Street Address:	1201 PENNSYLVANIA AVENUE, NW		
City:	WASHINGTON		
State/Country:	DISTRICT OF COLUMBIA		
Postal Code:	20004		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2567773	GINSENG LIFT	
CORRESPONDENCE DATA			
Fax Number:	(914)253-3123		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	800-332-8241		
Email:	LORI.BARNETT@PEPSI.COM		
Correspondent Name:	KELLY PIONEER GROUP, INC.		
Address Line 1:	1201 PENNSYLVANIA AVENUE, NW		
Address Line 4:	WASHINGTON, DISTRICT OF COLUMBIA 20004		
NAME OF SUBMITTER:	LORI BARNETT		
Signature:	/lori barnett/		
Date:	01/19/2007		

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Total Attachments: 1

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**TRADEMARK
 REEL: 003464 FRAME: 0355**

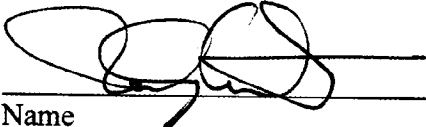
ASSIGNMENT

WHEREAS, SILVER CREEK BOTTLING COMPANY, a corporation organized and existing under the laws of the state of Illinois, with offices at 1814 No. 15th Avenue, Melrose Park, IL 60160 ("Assignor"), is the owner of the following trademark (the "Mark"), now registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration Number</u>	<u>Registration Date</u>
GINSENG LIFT	2,567,773	May 7, 2002

WHEREAS, KELLY PIONEER GROUP, INC., a corporation organized and existing under the laws of the state of New York, with offices at 1201 Pennsylvania Avenue, NW, Washington, DC 20004 ("Assignee"), is desirous of acquiring said registered Mark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all rights, title and interest in and to the Mark together with the goodwill of the business symbolized by the Mark and the above-named registration therefore, and with all claims arising out of or relating to the use or ownership of the Mark.

By: 
Name
CEO
Title

SILVER CREEK BOTTLING COMPANY

Dated: 11/24/06