

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
America Direct, LLC		01/16/2007	LIMITED LIABILITY COMPANY: SOUTH CAROLINA
RECEIVING PARTY DATA			
Name:	Home Delivery Incontent Supplies Co.		
Street Address:	9385 Dielman Industrial Drive		
City:	Olivette		
State/Country:	MISSOURI		
Postal Code:	63132		
Entity Type:	CORPORATION: MISSOURI		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78610868	IRIS	
CORRESPONDENCE DATA			
Fax Number:	(314)552-7331		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	314-552-6000		
Email:	ipdocket@thompsoncoburn.com		
Correspondent Name:	Thomas A. Polcyn		
Address Line 1:	One US Bank Plaza		
Address Line 2:	Thompson Coburn LLP		
Address Line 4:	St. Louis, MISSOURI 63101		
ATTORNEY DOCKET NUMBER:	11422-65879		
NAME OF SUBMITTER:	Jennifer A. Visintine		
Signature:	/jennifer a visintine/		

CH \$40.00 78610868

Date:

01/25/2007

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of January 16, 2007 from America Direct, LLC ("ASSIGNOR"), to Home Delivery Incontinent Supplies Co. of 9385 Dielman Industrial Drive, Olivette, Missouri 63132 ("ASSIGNEE"):

WHEREAS, ASSIGNOR is the owner of the trademarks (the "Marks") and other intellectual property (the "Property") of or relating to the trademark "IRIS" which is the subject of U.S. Patent and Trademark Office Application Serial Number 78/610,868, filed April 18, 2005, together with the goodwill of the business symbolized thereby in connection with disposable briefs, namely, incontinence diapers, and disposable protective guards for underwear, namely, incontinence pads (the "Products");

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Marks and the Property; and

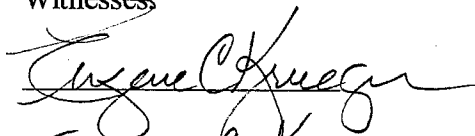
WHEREAS, ASSIGNEE is acquiring that portion of ASSIGNOR's business to which the Marks and the Property pertain, which business is ongoing and existing.

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Marks and the Property, together with (1) the goodwill of the business symbolized thereby; (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks and the Property, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks and the Property; and (3) all rights to sue for past, present and future infringements or misappropriations of the Marks and the Property.


ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks and the Property.

IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment, as of the day and year first above written.

Witnesses


EUGENE KRUEGER

AMERICA DIRECT, LLC

By: 
Its: JOHN BIASINI

ACKNOWLEDGEMENT

State of Ga)
County of Delaware)

On January 16, 2007, before me, LISA R PALMERO, Notary Public, personally appeared JOHN FRED BIAGINI, proved to me on the basis of satisfactory evidence to be the person(s) whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity on behalf of America Direct, LLC, and that by his signature on the instrument the entity upon behalf of which he acted, executed the instrument.

WITNESS my hand and official seal this 16th day of January, 2007

Lisa R. Palmero
Signature of Notary Public

My Commission Expires: 5-10-08

[SEAL]

COMMONWEALTH OF PENNSYLVANIA
Notarial Seal
Lisa R. Palmero, Notary Public
Springfield Twp., Delaware County
My Commission Expires May 10, 2008
Member Pennsylvania Association Of Notaries