

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Project Arena, Inc.		01/16/2007	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Innotas		
Street Address:	118 Second St.		
Internal Address:	3rd Floor		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94105		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78892874	INNOTAS	
CORRESPONDENCE DATA			
Fax Number:	(650)213-0260		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	6508121300		
Email:	patrademarks@manatt.com		
Correspondent Name:	Mannatt, Phelps & Phillips, LLP		
Address Line 1:	1001 Page Mill Road		
Address Line 2:	Building 2		
Address Line 4:	Palo Alto, CALIFORNIA 94304		
ATTORNEY DOCKET NUMBER:	23595 INNOTAS ASSIGNMENT		
NAME OF SUBMITTER:	Christine Brown, Paralegal		
Signature:	/Christine Borwn/		

CH \$40.00 78892874

Date:

01/29/2007

Total Attachments: 2

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TRADEMARK ASSIGNMENT
from
PROJECT ARENA, INC.
to
INNOTAS

This Trademark Assignment is made on this 16th day of JANUARY, 2007 (“Effective Date”), by Project Arena, Inc., a California corporation located at 510 17th Street, 3rd Floor, Oakland, California 94612 (“Assignor”) to Innotas, a California corporation located at 118 Second Street, 3rd Floor, San Francisco, California 94105 (“Assignee”).

WHEREAS, Assignor has adopted the INNOTAS trademark (“Trademark”) and has filed a corresponding application for obtaining federal registration of this trademark in the United States Patent and Trademark Office (“Application”):

Trademark:	Services:	U.S. App. Serial No.:	Filing Date:
INNOTAS	Class 42: Providing temporary use of online non-downloadable computer software for managing information technology projects and portfolios of information technology projects.	78892874	May 25, 2006


AND WHEREAS Assignor desires to assign the Trademark and the Application to Assignee because Assignee is a successor to that portion of Assignor’s business to which the Trademark pertains, and that business is ongoing and existing;

NOW, THEREFORE, Assignor makes the following assignment:

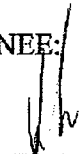
Assignment. Assignor hereby assigns, transfers, and conveys, as of the Effective Date, all of Assignor’s right, title and interest in and to the Trademark, in and to the Application, and in and to all the business goodwill inherent in the Trademark and in the Application to Assignee, who is a successor to that portion of Assignor’s business to which the Trademark pertains, and that business is ongoing and existing.

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be duly executed and delivered as of the Effective Date, and Assignee has acknowledged the execution and delivery.

ASSIGNOR: **Project Arena, Inc.**

By: 
 (signature)
KEITH CARLSON
 (name)
CEO
 (title)
 Date: 1/16/07

ASSIGNEE: **Innotas**

By: 
 (signature)
KEITH CARLSON
 (name)
CEO
 (title)
 Date: 1/16/07