

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sweet Tec GmbH		01/08/2007	COMPANY: GERMANY
RECEIVING PARTY DATA			
Name:	August Storck KG		
Street Address:	Waldstrasse 27		
City:	Berlin		
State/Country:	GERMANY		
Postal Code:	13403		
Entity Type:	COMPANY: GERMANY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2617232	CAMEL DREAM	
CORRESPONDENCE DATA			
Fax Number:	(312)222-0818		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-222-0800		
Email:	chiipdocket@michaelbest.com, jfschmidt@michaelbest.com		
Correspondent Name:	Joseph F. Schmidt c/o Michael Best		
Address Line 1:	180 N. Stetson Ave		
Address Line 2:	Suite 2000		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	203970-9099		
DOMESTIC REPRESENTATIVE			
Name:	Joseph F. Schmidt c/o Michael Best		
Address Line 1:	180 N. Stetson Ave.		
Address Line 2:	Suite 2000		

CH \$40.00 2617232

Address Line 4: Chicago, ILLINOIS 60601

NAME OF SUBMITTER:

Joseph F. Schmidt

Signature:

/joseph f. schmidt/

Date:

01/29/2007

Total Attachments: 1
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