

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Welk Group, Inc.		01/09/2007	CORPORATION:
RECEIVING PARTY DATA			
Name:	Welk Resort Group, Inc.		
Street Address:	100 E. San Marcos Boulevard		
Internal Address:	Suite 100		
City:	San Marcos		
State/Country:	CALIFORNIA		
Postal Code:	92069		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3147802	WELK RESORT	
CORRESPONDENCE DATA			
Fax Number:	(858)456-4802		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	8584564801		
Email:	DOCKETING@TRADEMARKGROUP.COM		
Correspondent Name:	Marnie Wright Barnhorst, Esq.		
Address Line 1:	The Trademark Group, APLC		
Address Line 2:	1200 Prospect Street, G-100		
Address Line 4:	La Jolla, CALIFORNIA 92037		
ATTORNEY DOCKET NUMBER:	T12223US00		
NAME OF SUBMITTER:	Marnie Wright Barnhorst, Esq.		
Signature:	/MWB/		

OP \$40.00 3147802

Date:

01/30/2007

Total Attachments: 1

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ASSIGNMENT OF FEDERAL TRADEMARK REGISTRATION

WHEREAS, The Welk Group, Inc. ("Assignor"), a California corporation, having a place of business at 2700 Pennsylvania Avenue, Santa Monica, California 90404, is the owner of the trademark **WELK RESORT** registered in the United States Patent and Trademark Office on September 26, 2006 and assigned Registration No.: 3,147,802;

WHEREAS, Welk Resort Group, Inc. ("Assignee"), a California corporation, having a place of business at 100 E. San Marcos Boulevard, Suite 100, San Marcos, California 92069, is desirous of acquiring said registered trademark;

NOW, THEREFOR, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said trademark together with all common law rights and the goodwill of the business symbolized by said trademarks and registrations thereof.

Signed at San Marcos, CA, this 9th day of January, 2007.

THE WELK GROUP, INC.,
A California Corporation

[Signature]
Name:
Title:

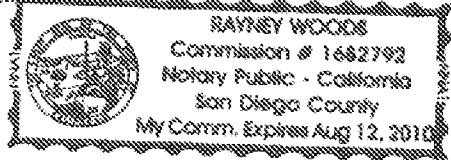
STATE OF CALIFORNIA)
) ss.
COUNTY OF SAN DIEGO)

On 1-9, 2007, before me, the undersigned Notary Public, personally appeared Jon Fredricks.

personally known to me
or
 proved to me on the basis of satisfactory evidence to be

the person whose name is subscribed to the within instrument, and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

(SEAL)



[Signature]